

Panthera

2024 Annual Report

CONNECT AND PROTECT



 A female lion is greeted by her cubs upon her return in Maasai Mara National Reserve, Kenya
©Sergio Pitamitz/National Geographic Image Collection

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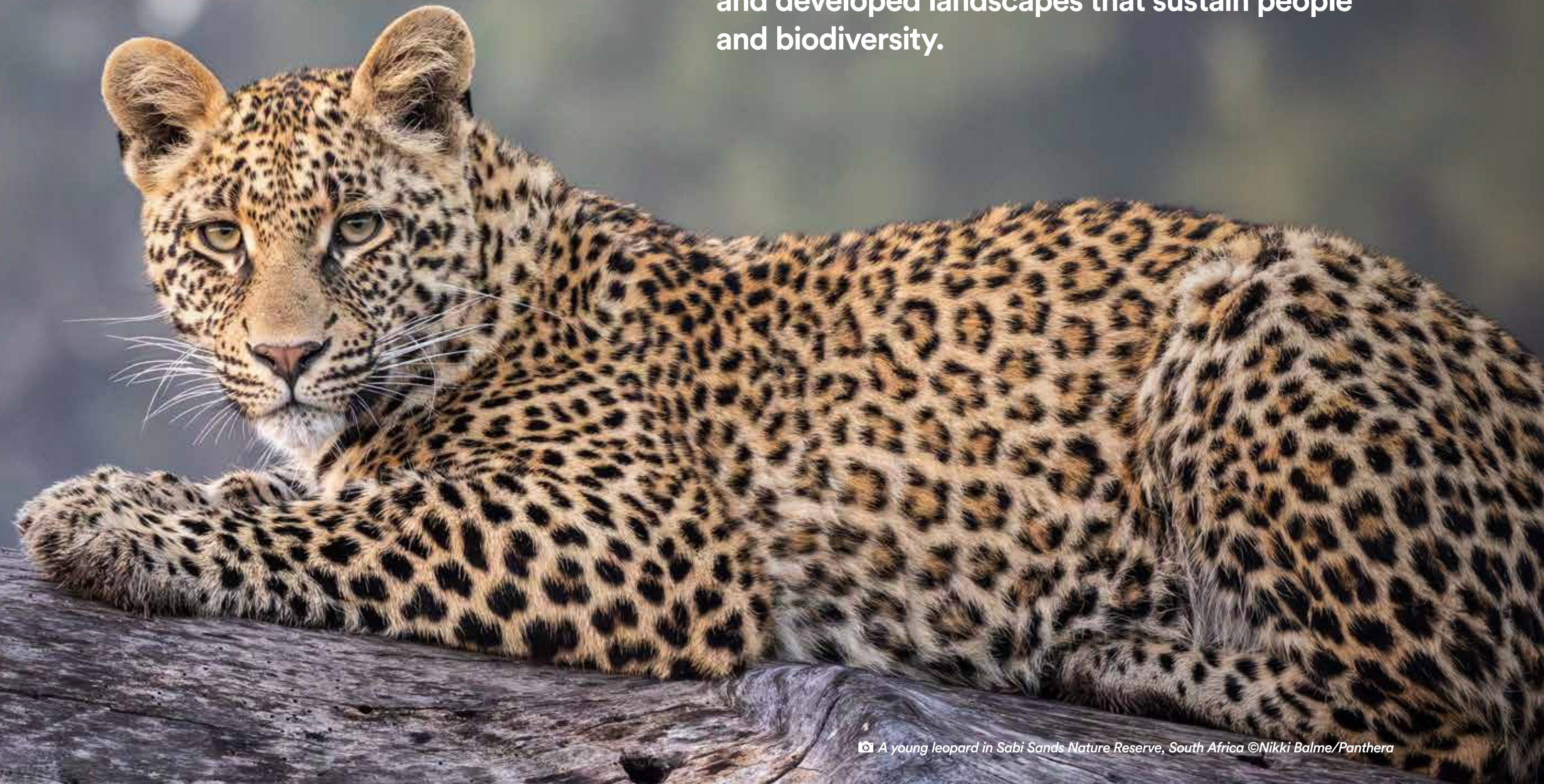
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MISSION

To ensure a future for wild cats and the vast landscapes on which they depend.

VISION

A world where wild cats thrive in healthy, natural and developed landscapes that sustain people and biodiversity.



📷 A young leopard in Sabi Sands Nature Reserve, South Africa ©Nikki Balme/Panthera



World of Wild Cats

- 2024 Impact Site
- Panthera Project Site



Big Cat Species

	Cheetah <i>Acinonyx jubatus</i>		Jaguar <i>Panthera onca</i>
	Leopard <i>Panthera pardus</i>		Lion <i>Panthera leo</i>
	Puma <i>Puma concolor</i>		Snow Leopard <i>Panthera uncia</i>
	Tiger <i>Panthera tigris</i>		

Small Cat Species

- | | |
|--|--|
| African Golden Cat
<i>Caracal aurata</i> | Geoffroy's Cat
<i>Leopardus geoffroyi</i> |
| African Wildcat
<i>Felis lybica lybica</i>
<i>Felis lybica cafra</i> | Iberian Lynx
<i>Lynx pardinus</i> |
| Andean Mountain Cat
<i>Leopardus jacobita</i> | Jaguarundi
<i>Herpailurus yagouaroundi</i> |
| Asian Golden Cat
<i>Catopuma temminckii</i> | Jungle Cat
<i>Felis chaus</i> |
| Asiatic Wildcat
<i>Felis lybica ornata</i> | Leopard Cat
<i>Prionailurus bengalensis</i> |
| Black-footed Cat
<i>Felis nigripes</i> | Ocelot
<i>Leopardus pardalis</i> |
| Bobcat
<i>Lynx rufus</i> | Oncilla
<i>Leopardus tigrinus</i> |
| Bornean Bay Cat
<i>Pardofelis badia</i> | Pampas Cat
<i>Leopardus colocola</i> |
| Canada Lynx
<i>Lynx canadensis</i> | Margay
<i>Leopardus wiedii</i> |
| Caracal
<i>Caracal caracal</i> | Pallas's Cat
<i>Otocolobus manul</i> |
| Chinese Mountain Cat
<i>Felis bieti</i> | Marbled Cat
<i>Pardofelis marmorata</i> |
| Clouded Leopard
<i>Neofelis nebulosa</i> | Rusty-spotted Cat
<i>Prionailurus rubiginosus</i> |
| Eurasian Lynx
<i>Lynx lynx</i> | Sand Cat
<i>Felis margarita</i> |
| European Wildcat
<i>Felis silvestris</i> | Serval
<i>Leptailurus serval</i> |
| Fishing Cat
<i>Prionailurus viverrinus</i> | Southern Tiger Cat
<i>Leopardus guttulus</i> |
| Flat-headed Cat
<i>Prionailurus planiceps</i> | Sunda Clouded Leopard
<i>Neofelis diardi</i> |
| Güña
<i>Leopardus guigna</i> | Sunda Leopard Cat
<i>Prionailurus javanensis</i> |

Connect and Protect

SECURING THE FUTURE FOR WILD CATS AND THE PLACES THEY CALL HOME

At Panthera, our mission is rooted in a simple truth: to save wild cats, we must protect the wild places they call home. This year, our efforts focused on one of the most urgent needs in conservation — connecting and protecting fragmented landscapes so that wild cats can move freely, find mates, raise young, and thrive in ecosystems that support both biodiversity and human well-being.

Through our connect and protect approach, we worked across continents to preserve, maintain, and restore vital habitats. In Latin America, we’re safeguarding jaguar corridors that span international borders, allowing these iconic cats to roam from Mexico to Argentina. In Southeast Asia, we’re working to protect the forests that shelter clouded leopards, fishing cats and tigers — species that rely on



healthy wetlands and dense jungle cover to hunt and breed. And in Africa, we’re supporting landscape-level protections for lions, leopards and cheetahs by ensuring they have the space and connectivity they need to survive in a changing world.

Each success is made possible only by collaboration. We partner with Indigenous communities, governments, NGOs, and local leaders to develop conservation strategies that protect both wildlife and livelihoods. In 2024, we expanded this collaborative model globally — engaging with partners at key events like the Convention on Biological Diversity and the Sustainable Finance for Tiger Landscapes Conference. We also established new entities in Abu Dhabi and the Middle East to advance restoration of the Critically Endangered Arabian leopard.

These partnerships allow us to secure critical habitats, build safe wildlife corridors, and implement community-based solutions like livestock enclosures and ecotourism initiatives.

Restoring connectivity is not only about wild cats — it’s about protecting entire ecosystems. By linking forests, wetlands, grasslands and mountains, we’re helping create healthier, more resilient landscapes that benefit countless species and provide clean air, water and carbon storage for people too.

This work is complex and long-term, but the results are real. In 2024, Panthera saw growing momentum across projects that bring together science, policy and community leadership. Together, we are shaping a future where wild cats can raise the next generation of cubs in places that are safe,



connected and protected.

Thank you for making this work possible. With your support, we will continue to connect and protect the wild—one corridor, one cat and one community at a time.



FRED LAUNAY, Ph.D.
CEO and President

📷 Above (left to right): Mouhamadou Ndiaye, Panthera lion researcher, setting up a remote camera in collaboration with two DPN rangers in the Niokolo-Koba National Park, as part of a lion population monitoring survey ©Paolo Strampelli/Panthera; A livestock night enclosure with an electric fence preventing jaguar attacks on a vulnerable group of just-weaned calves in Brazil ©Panthera; An ocelot uses an underpass to walk safely under the road in Costa Rica ©Panthera

“We are optimistic that the momentum created will result in new thinking about integrated solutions and generate the significant investments needed to build nature-based economies with increasing numbers of tigers as a fundamental measure of success.”

Fred Launay, Ph.D.
[on the Bhutan Sustainable Tiger Conference](#)



📷 A tiger swims in Ranthambore National Park, India ©Keyur Nandaniya



Leadership in Science

The International Union for Conservation of Nature (IUCN) is a global organization dedicated to conserving nature and promoting sustainable resource management. Its Red List Assessment is the world’s most comprehensive evaluation of species’ extinction risks, categorizing them from Least Concern to Critically Endangered to guide conservation priorities. Complementing this, the IUCN Green List Assessment measures species recovery potential and conservation success, providing a roadmap toward species revival and ecosystem restoration.

Panthera’s Axel Moehrenschlager, Ph.D., chairs the Conservation Translocation Group, which addresses emerging threats, restores species, and yields wide-ranging benefits for nature and people. Other Panthera staff who are members of the IUCN/SSC Cat Specialist Group have acted as Assessors as part of the Red List and Green List Assessments. Recent leadership with Red and Green List assessments include:

📷 Above: Wild cats photographed using remote cameras during various surveys. Clockwise: A female lion in Senegal ©Panthera/DPN; A tiger in Thailand ©Panthera/Enggang/DWNP/Pahang State Gov ; A leopard in the Ivory Coast ©Panthera/OIPR; A jaguar in Costa Rica ©Panthera; A caracal in Southern Africa ©Panthera; A puma in Colombia ©Panthera/Forest First Colombia; A clouded leopard in Thailand ©Panthera/DNP; A cheetah in Benin ©ZSL-CCI/Panthera/IUCN Cat SG/APN

LEAD ASSESSOR ROLES

- EN** Lead Assessor for the next flat-headed cat Red List and Green List Assessment, which will both be published in 2025.
- EN** Lead Assessor for the last tiger Red List Assessment in 2022 and leading the first Green Status Assessment.
- VU** Lead Assessor for the last snow leopard Red List Assessment in 2017.
- LC** Lead Assessor for the next puma Red List Assessment, which will be published in 2026.

ASSESSOR ROLES

- VU** Assessor for the next African golden cat Red List Assessment, which will be published in 2025.
- NT** Assessor for the next jaguar Red List Assessment, which will be published in 2027.
- VU** Assessor for the last mainland clouded leopard Red List Assessment in 2020.

CONTRIBUTOR ROLES

- VU** Contributor for the last cheetah Red List Assessment in 2021.
- VU** Contributor/Reviewer for the last lion Red List Assessment in 2023.
- VU** Contributor/Reviewer for the last leopard Red List Assessment in 2023.
- EN** Contributor/Reviewer for the next Andean mountain cat Red List Assessment, which will be published in 2025.
- NT** Contributor/Reviewer for the next Asian golden cat Green List Assessment, which will be published in 2025.
- LC** Contributor/Reviewer for the next caracal Assessment, which will be published in 2025.
- LC** Contributor/Reviewer for the next serval Assessment, which will be published in 2026.



- VU** Contributor/Reviewer for the next mainland clouded leopard Green List Assessment, which will be published in 2025.
- LC** Contributor/Reviewer for the next jaguarundi Red List assessment, which will be published in 2025.
- VU** Contributor/Reviewer for the next güiña (or kodkod) Red List assessment, which will be published in 2025.

📷 Above: Panthera team member Pamela Pastor installs a remote camera ©Panthera

IUCN RED STATUS

LC
Least Concern

NT
Near Threatened

VU
Vulnerable

EN
Endangered

CR
Critically Endangered

EW
Extinct in the wild

EX
Extinct

Big Cat Overview



In 2024, Panthera achieved significant progress in protecting wild cat habitats, promoting human-wildlife coexistence, and advancing science-driven conservation action globally. We employ innovative partnerships, groundbreaking research and thoughtful engagement with the communities that live alongside wild cats to secure vital habitats and establish sustainable solutions that protect wild cats and their ecosystems.

- Panthera's efforts in Africa produced major successes in habitat protection, human-wildlife coexistence, and sustainable cultural practices, notably in Zambia's Greater Kafue Ecosystem, Senegal's Niokolo-Koba, Gabon's Batéké Landscape, and South Africa's Sabi Sands. Our Furs for Life initiative expanded significantly, likely saving the lives of thousands of leopards through culturally sensitive conservation practices.
- In Saudi Arabia, Panthera supported the Royal Commission for AlUla (RCU) in taking critical steps toward reintroducing Arabian leopards, highlighted by the birth of triplet cubs and the expansion of community-led conflict mitigation programs. Collaboration between species teams further improved our efforts to protect livestock and foster coexistence in AlUla's desert landscape.

- Across Southeast Asia, our conservation initiatives helped stabilize tiger populations in key landscapes, such as Thailand's sWEFCOM and

DPKY Forest Complex, contributing significantly to the species' regional recovery. Community engagement, targeted patrolling and habitat restoration have positioned these regions as strongholds for long-term tiger survival.

- In Latin America, we advanced jaguar conservation through new protected areas, such as Brazil's Howard Quigley Reserve, and innovative coexistence projects in Colombia, Costa Rica and Honduras. Collaborations with ranchers, scientists and governments have strengthened jaguar populations, reduced conflicts, and improved livelihoods for local communities.
- Panthera's Puma Program achieved landmark policy and research successes in 2024, highlighted by completing the largest-ever puma distribution study across the Americas, which will inform conservation priorities. Progressive hunting regulations in Washington State, and unprecedented protections in Texas represent substantial wins for puma conservation, setting a new standard nationwide.

📷 Above (clockwise): A male jaguar in the Pantanal, Brazil ©Nick Garbutt; DPN rangers set out to deploy remote cameras in Niokolo-Koba National Park, Senegal ©Paolo Strampelli/Panthera; Students of Panthera's Jaguar School in Colombia roar for the camera ©Panthera; Equipped with natural umbrellas, Phu Teoy National Park rangers conduct a survey as part of ongoing wild cat conservation efforts between Panthera, the government of Thailand and other partners ©Panthera



OUR IMPACT

100,000

people supplied with a reliable water source through the La Danta Wildlife Refuge in Honduras which we helped secure

\$1 Billion USD

will be mobilized by the Royal Government of Bhutan and the Tiger Conservation Coalition to conserve tigers and tiger landscapes over the next ten years

5

key partners on the Jaguar 2030 Roadmap Coordination Committee

Cats of Africa

In 2024, Panthera achieved significant milestones for wild cat conservation through habitat protection, community engagement, scientific monitoring, and innovative partnerships across Africa, demonstrating how thoughtful strategies and cultural collaboration are securing the future of lions, leopards and cheetahs.



📷 Eleven year-old female in Kafue National Park, Zambia ©Sebastian Kennerknecht



Greater Kafue Ecosystem (GKE)

In the GKE — a vast landscape 500 times the size of Paris, France — we deploy a range of conservation strategies to protect carnivores and their habitats, which has nearly tripled leopard numbers in some areas. In 2024, we tracked 16 GPS-collared carnivores, including cheetahs, lions and wild dogs, enabling rapid response when animals approached high-risk zones. Law enforcement teams then provided targeted ‘halo’ protection by sweeping for snares and alerting local communities. Additionally, we constructed over 60 lion-proof boma corrals, launched three sewing enterprises as an alternative source of income to reduce poaching, and expanded wildlife education programs to eight villages. Our extensive monitoring efforts included deploying 150 remote cameras in the Sichifulo Game Management Area, resulting in the area’s first lion density estimate, utilizing 243 lion photographs to identify 13 individual lions.

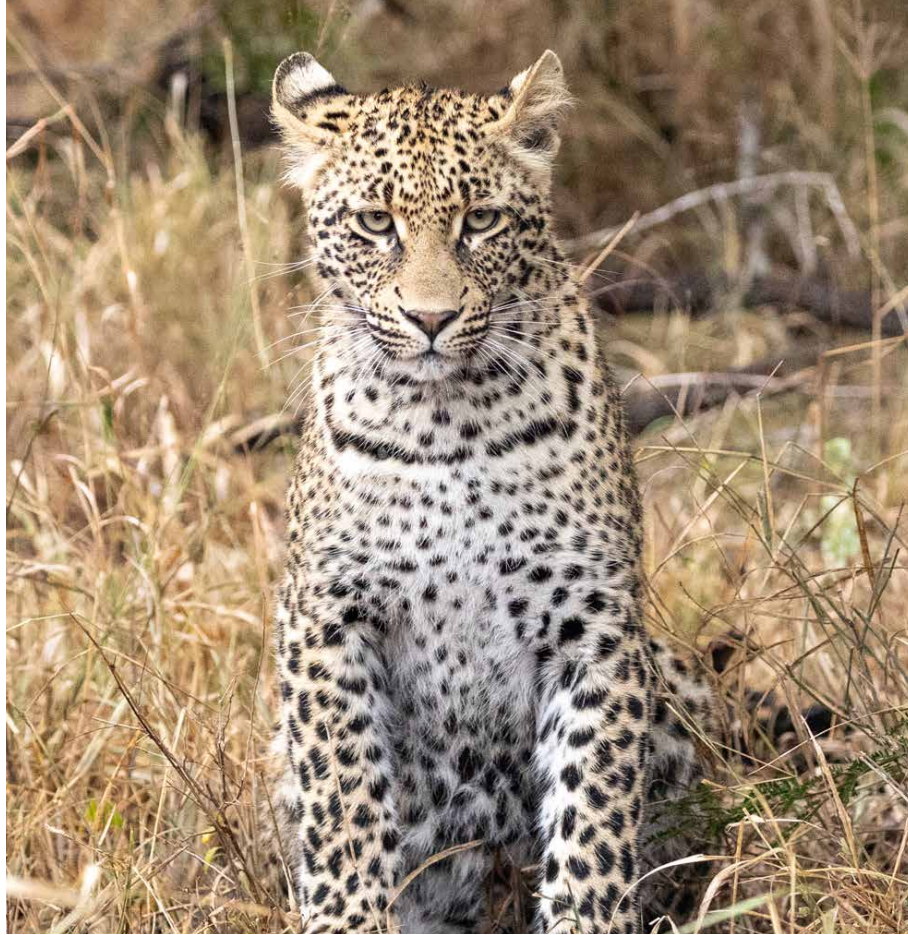


A Major Achievement for NKNP

In July 2024, Senegal’s Niokolo-Koba National Park ended a 17-year run on UNESCO’s List of World Heritage in Danger. This milestone follows seven years of strategic conservation, including Panthera’s partnership with Senegal’s parks authority since 2017. Panthera supported anti-poaching efforts, ranger training and ecological monitoring, leading to a lion population increase from 15 to over 30. The park now protects one of only two remaining West African lion populations, the region’s largest leopard population, the last wild Western derby eland antelopes, and the recently rediscovered Endangered giant pangolin. Success stories like this one demonstrate the power of strategic conservation guided by science, collaboration and steadfast habitat preservation.

Preparing the Batéké Landscape for Lion Reintroduction

In 2024, our continued support of Gabon’s Plateaux Batéké National Park helped wildlife steadily recover after decades of overhunting. We supported our partner, the National Agency for National Parks, in detecting 109 signs of illegal activity and recording over 80 wildlife sightings. Our biodiversity monitoring also revealed endangered forest elephants, chimpanzees, leopards, golden cats, and growing populations of herbivores like forest buffalo and sitatunga. Strengthening community bonds is essential to this work, and last year our lion awareness campaign reached 142 people in seven remote villages, and over 70 community members attended a lion-themed workshop in Lekoni. As a result, we received written community support to reintroduce lions back into the area. This support, along with growing prey populations, sets the stage for lions to be reintroduced to the park safely.



Sabi Sands Leopard Project

The world's longest-running leopard study, the Sabi Sands Leopard Project spans three game reserves in South Africa and has collected life history data on over 800 individual leopards since the 1970s. With help from trained safari guides acting as citizen scientists, we convert thousands of tourist sightings into biological data — tracking behavior, genetics, and family lineages. This thriving population of up to 85 resident leopards benefits from high prey density, road access, and a unique tolerance to vehicles. DNA samples complement visual data, advancing our understanding of leopard behavior, genetics, and what conditions allow



these populations to flourish — insights we aim to replicate elsewhere.

Furs for Life Expansion

In 2024, Panthera partnered with the Ngoni Royal Establishment of eastern Zambia to expand our Furs for Life program to reach over 7 million people across southern Africa. With 22,000 synthetic furs already distributed, the initiative has potentially saved over 7,500 wild cats since 2013. At the annual Ngoni's Ncwala ceremony — attended by tens of thousands and watched by millions online — Ngoni leaders proudly wore Panthera's Heritage Furs. With support from 800,000 Ngoni, traditional leopard skins are being replaced

by high-quality, tailor-made alternatives. This partnership protects wildlife while honoring deep cultural traditions. As interest grows in Malawi, Mozambique and Tanzania, Furs for Life continues to prove that cultural pride and wild cat conservation can empower communities to protect what matters most.

📷 *Previous (left to right): Collaring an adult female cheetah in the Nnazhila Plains of Kafue National Park ©Panthera; Panthera staff on sensibilization mission in Plateaux Batéké National Park, Gabon ©Panthera/ANPN*

📷 *Above (left to right): A young leopard in Sabi Sands Nature Reserve, South Africa ©Nikki Balme/Panthera; Dancers at the 2024 Shembe gathering ©Panthera*

“Panthera just led the largest survey of lions and leopards ever accomplished in Kafue. It’s kind of like, how do you know if you’re winning the game if you don’t have a scoreboard? So, the surveys act as a scoreboard.”

Jon Ayers, Ph.D.
Board Chairman, told the [Good News Network](#)

📷 *Panthera team member Alex Botha sets up a remote camera survey as part of efforts by Gabon's National Park Agency (ANPN) and Panthera in Batéké Plateau National Park, Gabon ©Priscila Peralta/Panthera*



[WATCH THE VIDEO](#)

Hear from our project coordinator and get an inside look into our Sabi Sands Leopard Project.

OUR IMPACT

2.9x increase

in leopard populations in some areas of the Greater Kafue Ecosystem

50% reduction

in authentic leopard fur use within the Shembe community

24 years

since the Endangered giant pangolin was last seen in West Africa before 2024

50 camera stations

in central Kafue Park, Mumbwa GMA, and Sichifulo GMA

Arabian Leopard Initiative

We are tracking toward successfully reintroducing Arabian leopards thanks to a combination of community involvement, conflict reduction, governmental partnerships, and research-based conservation. The birth of rare triplet cubs in 2024 in the Royal Commission for AlUla's (RCU) Breeding Center underscores critical progress towards safeguarding this Critically Endangered subspecies.

Reintroduction

The RCU's effort to reintroduce Arabian leopards, supported by Panthera, is essential to restoring ecological balance and regional heritage. While leopard densities are naturally low in arid landscapes, their reintroduction is expected to positively influence the ecosystem by regulating herbivore populations, and, as a result, prevent overgrazing and promote vegetation recovery. Leopards may also subtly impact populations of mid-ranking predators, such as Arabian wolves and feral dogs, potentially helping to reduce conflicts with neighboring communities. Additionally, these efforts align with Saudi Vision 2030, encouraging ecotourism and sustainable economic opportunities while revitalizing cultural pride. Once reintroduced, the species' presence is likely to help restore the delicate balance of predator-prey dynamics, providing meaningful, long-term benefits for both wildlife and people.

Knowledge Sharing

Livestock predation by big cats not only threatens the livelihoods of communities but also creates a risk for retaliatory attacks on species like Arabian leopards.


In June, an Arabian Leopard conservation scientist traveled to learn firsthand from Panthera's jaguar team about communal boma (or wildlife corral) use for livestock protection and from the Puma Project about livestock guardian dogs and innovative deterrents. Inspired by existing systems like Foxlights, we collaborated with Universidad del Desarrollo in Chile to develop solar-powered, motion-triggered devices that emit both lights and sounds, which prevents wild cats from becoming comfortable with either. These devices are now being tested in Patagonia's snowy valleys and soon in AlUla's desert climate, and would be particularly beneficial for herders without access to traditional predator-proof enclosures or continuous power sources.

Building Coexistence with Arabian Leopards

In early 2024, our efforts in AlUla transitioned from remote camera monitoring to full-time human-wildlife conflict mitigation. Six community liaison officers, trained in SMART (Spatial Monitoring and Reporting Tool), conducted 336 interviews, helping to digitally streamline a conflict database. We offered trainings in wolf behavior



to improve community responses to predator encounters and began testing an innovative, motion-triggered deterrent system suited for remote herding areas. Together with RCU, we created 12 new predator-proof enclosures — totaling 24 enclosures to date, benefiting 18 farmers — with zero livestock predation incidents reported. Meanwhile, education, training and workshops have fostered positive attitudes. Community members are increasingly embracing active roles in habitat restoration, sustainable livelihoods, and coexistence with wildlife like Arabian leopards.

 Above: Community Liason Officers install remote cameras near a predator-proof enclosure ©Keshab Gogoi/Panthera/RCU

OUR IMPACT

2x increase

in population at the Arabian Leopard Conservation Breeding Center in 4 years

12 predator-proof corrals

placed in 2024, benefiting 18 farmers

100% efficacy rate

of wildlife enclosures in preventing predation by Saudi carnivores

 Two of the three Arabian leopard triplets born in the Royal Commission for AlUla's (RCU) Breeding Center ©RCU

Jaguar Program

Across Latin America, we protected jaguars and their habitats in 2024 through innovative conservation programs, sustainable coexistence strategies, and protected areas. From safeguarding the biodiversity-rich Pantanal through the new Howard Quigley Reserve, to creating coexistence between jaguars and communities in Colombia and Costa Rica to securing critical wildlife refuges in Honduras, we’re ensuring that jaguars remain a flagship species for ecosystem health.

Female collared jaguar in Brazil’s Pantanal ©Sebastian Kennerknecht

Howard Quigley Private Natural Heritage Reserve

The Cuiabá River Complex project involves meticulous monitoring of wild cats and their prey, mitigation of jaguar-cattle conflict, sustainable ecotourism, and advocating for expanded protected areas. These efforts address significant threats facing Brazil’s Pantanal — including a 20 percent loss of vegetation due to deforestation, reduced water flow from surrounding deforested plateaus, and growing pressure from land development. In June 2024, Panthera and partners established the 643-hectare Howard Quigley Private Natural Heritage Reserve along the Cuiabá and Piquiri rivers, safeguarding critical habitat, strengthening the jaguar corridor, and ensuring lasting protection for the Pantanal’s rich biodiversity in honor of Panthera’s late Jaguar Program Director, Dr. Howard Quigley.

Coexisting with Jaguars

Our jaguar coexistence programs in Colombia and Costa Rica foster collaboration between ranchers, conservationists and neighboring communities to reduce human-wildlife conflict. In Colombia’s Hato La Aurora — a 40,000-acre cattle ranch and wildlife reserve — our partnership with

Colorado State University documented a nearly five-fold jaguar population increase over nine years, illustrating successful coexistence strategies that balance ranching with wildlife recovery.

Meanwhile, our collaboration with environmental authorities in Costa Rica established a specialized Conflict Response Unit, which has implemented electric fences, innovative predator deterrents, and targeted interventions on over 400 ranches. These initiatives, achieving more than 95 percent effectiveness, have dramatically reduced predation, improved ranch productivity, and transformed ranchers into active supporters of jaguar conservation. [Daniel Corrales, Cat-Cattle Conflict Coordinator, told the Good Men Project](#): “What we want is for the jaguar to stop being the enemy and be the thing that drives progress, happiness, better management and more technology on ranches.”

Honduras

In Honduras, our conservation achievements include discovering previously unknown jaguar populations, establishing the country’s first SMART monitoring and acoustic anti-poaching system, reintroducing



the locally extinct collared peccary, and collaborating with the Honduran government on the nation’s first-ever Jaguar Conservation National Plan. Thanks to strong community and government collaboration, we’re closer to creating the 24,227-hectare La Danta Wildlife Refuge—which will eventually protect jaguar habitats and secure water for over 100,000 people across 120 communities. Additionally, efforts continue toward establishing another protected area, Guanales, which will strengthen a vital transboundary link within the Jaguar Corridor Initiative between Guatemala and Honduras.

Above: Daniel Corrales and Costa Rica Panthera team install an electric fence in La Alegría de Siquirres ©Panthera

OUR IMPACT

507 reports

of predation by jaguars, pumas and other wild cats collected

643 hectares

of protected area dedicated to Dr. Howard Quigley in the Pantanal

263 ranches and farms

with anti-predatory interventions

Puma Program

Panthera's Puma Program achieved landmark conservation successes across the Americas in 2024, advancing research and advocating for science-based policies. We completed the largest-ever study mapping puma habitats from North to South America, supported progressive hunting regulations in Washington State, and helped establish historic mountain lion protections in Texas — setting new standards for sustainable coexistence with pumas.



📷 Olympic Cougar Project team member Elsa Heath holding a puma cub in Washington, USA
©Caitlin Kuper/Panthera

New Range-Wide Study Across the Americas

We completed an extensive three-year analysis mapping puma distributions and population connectivity across North and South America, engaging 225 collaborators from 201 study sites. Our findings show pumas inhabit approximately 33 percent of continental Latin America, enabling us to identify 11 critical conservation areas as priorities for future intervention, including the U.S.-Mexico border, Central America, northern Colombia, eastern Brazil, and northern Patagonia. Covering 1,839 survey cells (each 100 km²), this study involved over 1.3 million remote camera nights and 13,420 detection days. These data will guide strategic actions to ensure habitat connectivity, population health, and successful coexistence with communities living alongside pumas.

New Regulations in Washington State

In July 2024, Washington State adopted the most progressive mountain lion hunting regulations in the U.S., supported by Panthera's collaborative research. With an overwhelming 8-1 vote, the Fish and Wildlife Commission shortened cougar hunting seasons by one month, limited hunting quotas to

13 percent of independent cougars per region (with a conditional increase to 20 percent), and now counts all human-caused cougar mortalities (including conflict-related kills) toward regional quotas. We applaud these science-based regulations for preventing overharvesting and preserving biodiversity. Puma Program Director, Dr. Mark Elbroch, stated: "Washington is now home to the most defensible and progressive cougar harvest regulations nationwide, and regulations that better reflect the diversity of American values we see in today's society"

Texas for Mountain Lions

Together with Texans for Mountain Lions, we helped establish Texas's first-ever mountain lion conservation policies, banning canned hunting and limiting trapping durations to 36 hours. A survey indicated strong public support for mandatory reporting of mountain lion harvests — a critical step in improving species management. Following overwhelming public support (91 percent), the Texas Parks and Wildlife Commission has formally requested data on mandatory harvest reporting, positioning Texas to adopt scientifically informed policies to ensure sustainable mountain lion populations.



📷 Above (top to bottom): A female cougar nicknamed Genevieve stands behind her nearly one year old kitten on Washington's Olympic Peninsula ©Matt Mahan/Panthera; A female puma and her cub in Costa Rica in a protected area near a major highway in Costa Rica ©Panthera; A puma in Patagonia, Chile ©Panthera

OUR IMPACT

201 study sites
in our range-wide analysis across the Americas

225 collaborators
included in our range-wide analysis of puma distribution

Tigers Forever

Across Southeast Asia, Panthera is committed to tiger recovery through comprehensive habitat protection, scientific research and community-based conservation. Our targeted initiatives in Thailand's Southern Western Forest Complex (sWEFCOM) and Dong Phrayayen-Khao Yai (DPKY) Forest Complex are effectively stabilizing and growing vulnerable tiger populations, improving community coexistence, and safeguarding critical habitats—ensuring tigers have a secure future in the region's most vital landscapes.



📷 Panthera team member, Akarawich Junpool, collects data in Dong Phrayayen-Khao Yai Forest Complex, Thailand ©Thailand DPKY/Panthera

Tiger Growth in Thailand's Salakpra Wildlife Sanctuary

Our decade-long commitment to Thailand's sWEFCOM — covering 3,475 square miles — has transformed the region into a much safer habitat for tigers. From just one tiger detection in 2014, the population has increased to five individuals in 2024, including a breeding female raising cubs. We've significantly reduced poaching threats through patrol support, camera surveillance, and monthly patrol planning across five protected areas. In 2023, the official designation of the Sri Sawat Non-Hunting Area created a vital tiger corridor, further safeguarding tiger territories in 2024 and beyond. These collaborative efforts continue to secure protected spaces essential for long-term coexistence between communities and Thailand's recovering tiger populations.

Stabilizing Tigers in DPKY Forest Complex

We support tiger monitoring and conservation research at Thailand's DPKY Forest Complex—a UNESCO World Heritage Site and a critical stronghold for Indochinese tigers. This subspecies has suffered drastic declines, becoming functionally extinct



in Cambodia, Laos and Vietnam. However, through satellite-collar studies and expanded educational outreach programs, we've helped strengthen protection efforts here. As a result, the tiger population remains stable at approximately 35 individuals, benefiting from high survival and reproduction rates that ensure their long-term conservation.

📷 Above (top to bottom): A female tiger and her cub in Dong Phrayayen Khao Yai Forest Complex, Thailand ©Thailand DPKY/Panthera; Panthera team member Akarawich Junpool gives a briefing to DPKY research assistants Dong Phrayayen Khao Yai Forest Complex, Thailand ©Thailand DPKY/Panthera; Panthera team members track tigers using telemetry ©Thailand DPKY/Panthera



OUR IMPACT

9000 km²
(3,475 square miles) of sWEFCOM protected by Panthera and partners

50% goal
to increase tiger numbers in our focal sites by 2030

Small Cat Overview



In 2024, Panthera expanded its work to protect some of the world’s rarest and most elusive small wild cats. Through innovative fieldwork, strategic partnerships, and targeted research, we are uncovering new insights into the ecology and threats facing flat-headed cats, Sunda clouded leopards and African golden cats — laying the groundwork for more effective, science-driven conservation action in the years ahead. This work is just a snapshot of our Small Cats Program, which is working to prevent 12 Threatened and five Near-Threatened species of small cats from slipping closer to Extinction on the IUCN Red List of Threatened Species by 2030. We are also helping recover one species so that it is downgraded to a lower threat level on the Red List.

Flat-Headed Cats

In 2024, we rediscovered flat-headed cats in southern Thailand for the first time since 1995 and recorded 42 detections in Malaysian Borneo using innovative remote camera methods. With over 200 cameras deployed, we are leading global efforts to map their range, understand threats, and guide the IUCN Red and Green List assessments.

African Golden Cats


Our surveys in West Africa revealed worrying declines in African golden cat populations and ongoing illegal trade of their skins. Genetic research and regional collaborations are strengthening conservation strategies, while new



studies in Gabon explore how broader ecosystem changes may affect this rare species.

Sunda Clouded Leopards

In Sabah, Malaysian Borneo, we’ve stabilized Sunda clouded leopard populations and documented the species’ longest-known lifespan in the wild, which is 6.51 years. Community partnerships and patrols, combined with long-term population monitoring, are building a replicable model for conserving this vulnerable species.

 *Clockwise: An adult bobcat examines Panthera’s remote camera on the Olympic Peninsula, Washington, USA ©Matt Mahan/Panthera; An African golden cat photographed in Gabon ©ANPN/DGFAP/ Panthera; Panthera Thailand Small Cat team collar a fishing cat (left to right) Biologist Thaksin Wongson, Department of National Parks (DNP) staff member Thanawin Longloet, Biologist Wiroon Mongkonsin, Chaiwat Klakhaeng, Veterinarians Marnoch Yindee, and Biologist Supawat Khaewphakdee ©Panthera; A Panthera team member uses telemetry to track wild cats; A rare remote camera capture of a flat-headed cat mother and kitten in The Princess Sirindhorn Wildlife Sanctuary, Thailand ©DNP/HALA-BALA Wildlife Research Station/Panthera Thailand*



OUR IMPACT
1995
was the last time a flat-headed cat was seen in Thailand in the wild before 2024

16
Ivory Coast cities studied to detect African golden cat skins in illegal wildlife markets

1,290 km
covered by community rangers in Sabah to protect Sunda clouded leopards

A CLOSER LOOK

African Golden Cats

The African golden cat inhabits equatorial Africa’s tropical forests and is increasingly threatened by hunting for bushmeat, illegal skin trade, and habitat fragmentation. Our 2024 remote camera survey in Côte d’Ivoire’s Comoé National Park captured only three golden cat images, suggesting an alarming decline in West Africa. We’re collaborating with Toulouse University on genetic research, finding evidence of significant genetic differentiation between West African golden cats and populations elsewhere, likely due to the Dahomey Gap — a savanna corridor interrupting the continuous rainforest between Ghana and Nigeria. This gap restricts wildlife movement, driving evolutionary differences between isolated populations.

A market survey across 16 Ivorian cities revealed the illegal trade of golden cat skins, which are sold for cultural beliefs

linking them to wealth. Our team found skins in nine stalls across five towns, and we shared these findings regionally to help inform threat assessments. Concurrently, we’re assisting the species’ next IUCN Red List assessment and strengthening collaboration with the African Golden Cat Conservation Alliance to enhance coordinated conservation efforts. Finally, in Gabon, we initiated a new study examining how the reintroduction of lions may impact golden cats and servals. Collectively, these initiatives are helping reveal new insights into how best to protect this rare species.

📷 *Right (clockwise): African golden cat photographed using remote cameras in Comoé National Park, Ivory Coast ©Panthera/OIPR; Wildlife markets in Côte d’Ivoire ©Horion & Aglissi/Panthera; ©Panthera; African golden cat team Aboubacar Ouattara, Moriba Ouattara, Janvier Aglissi, Robin Horion and Fofana Drissa on a mission in Comoé National Park, Ivory Coast ©Panthera/OIPR*



“We’re using remote cameras, market surveys, and genetic tools to learn more about and better protect African golden cats — Africa’s only forest-dependent wild cat — before it’s too late. Our work is especially critical in West Africa, where its forest home is disappearing at an alarming rate.”

Marine Drouilly, Ph.D.

Regional Carnivore Monitoring Coordinator for West and Central Africa and co-author of [this study on the illegal trade of wild cat parts](#)

📷 *African golden cat in Comoé National Park, Ivory Coast ©Panthera/OIPR*

A CLOSER LOOK

Rediscovering Flat-Headed Cats

Panthera is leading the largest-ever effort to survey flat-headed cats, one of the world’s rarest and least-known felids. Recently, we rediscovered flat-headed cats in southern Thailand’s Princess Sirindhorn Wildlife Sanctuary — the first detection there since 1995 — with 13 detections and 21 images captured through the targeted placement of remote cameras. Additional promising results emerged from our pilot study in Thailand’s Pru To Daeng Swamp Forest, yielding an additional 13 detections of this elusive species.

Using innovative adaptive-cluster camera sampling (which dynamically adjusts sampling density based on how complex images are) around wetlands around wetlands in Malaysian Borneo, we recorded 42 flat-headed cat detections, primarily at dawn and dusk, in swamp habitats rich in prey such as snakeheads and catfish. Panthera’s Director of Small Cat Conservation

Science, Dr. Wai-Ming Wong, is also leading the forthcoming IUCN Red List and Green List assessments for the species, which will strengthen our global understanding of the species’ conservation status. With over 200 cameras deployed across four key sites in collaboration with local partners, we’re now positioned to significantly advance conservation strategies by understanding flat-headed cat habitat use, distribution, and threats — particularly human disturbance from fishing and agricultural encroachment, which we actively monitor and mitigate through increased patrols by community rangers to look for and report illegal activity.

📷 *Right (top to bottom): Flat-headed cats photographed using remote cameras in Sabah, Malaysian Borneo ©Sabah Forestry Department/ Sabah Wildlife Department/Panthera; Panthera team members Raynold bin Douli, Survey Lead of Wildlife Monitoring Unit, and Andey Steven, Survey Lead of Wildlife Monitoring Unit, install remote cameras in challenging locations to capture images of the elusive flat-headed cat ©Panthera*



“It’s arguably one of the world’s rarest felids. A lot of its habitat is unfortunately getting destroyed and really not much is known about it.”

Wai-Ming Wong, Ph.D.
Director of Small Cat Conservation Science, [told Mongabay](#)

📷 *Flat-headed cat in Sabah, Malaysian Borneo ©Sebastian Kennerknecht*

A CLOSER LOOK

Sunda Clouded Leopards

Sunda clouded leopards, found exclusively in the forests of Sumatra and Borneo, face escalating threats from habitat loss, agricultural expansion, prey decline, and direct persecution. Panthera's conservation strategy prioritizes reducing direct killing and prey loss through improved community outreach and enhanced site security, rigorously monitoring populations, and identifying critical habitat use areas.

At our project site in Sabah, Malaysian Borneo, we've helped stabilize clouded leopard populations over the past ten years, including documenting the species' longest-known lifespan in the wild: 6.51 years. We're now collaborating with the Leibniz Institute for Zoo and Wildlife Research to analyze a decade-long dataset from the Deramakot Landscape, employing multi-species occupancy modeling to assess conservation effectiveness.

In Sabah's Tongod District, we recently signed MoUs with four villages to create a Community Conservation Area (CCA). We've trained nine community rangers who, in 2024 alone, completed joint patrols totaling 1,290 km over 117 hours, identifying and addressing five illegal incursions. Additionally, we implemented SMART Connect, a cloud-based platform for streamlining data collection across agencies in the Deramakot Landscape, to strengthen landscape-wide conservation efforts.

📷 *Right (top to bottom): A sunda clouded leopard in Malaysian Borneo ©Sabah Forestry Department/ Sabah Wildlife Department/Panthera; Community Conservation Area (CCA) initiative MoU signing ceremony between Panthera Malaysia and four local villages: Kampung Keramuak Dalam, Kampung Kenang-Kenangan, Kampung Kuala Keramuak, and Kampung Tenaga Baru within Tongod District. ©Panthera*



“The Sunda clouded leopard is not only an apex predator, but it also shapes the dynamics of the ecosystem, influencing prey populations and architecting the balance within this ecosystem. Safeguarding this species will, in turn, benefit a myriad of other species that thrive in this beautiful landscape.”

Tee Thye Lim

Project DUPOT Project Coordinator

📷 *Sunda clouded leopard in Sabah, Malaysian Borneo ©Panthera/Sabah Forestry Department*

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📷 *Right (clockwise): Thamara Farinas Torres collects samples in the Laguna Brava Provincial Reserve, Argentina while assessing Andean and Pampas cat populations ©Thamara Farinas Torres; Jose Daniel Robles Garcia climbs trees in Jeannette Kawas National Park, Honduras to set acoustic monitoring devices which can detect signs of illegal wildlife hunting ©Panthera; Marbled cat and Asiatic golden cats photographed using remote cameras ©Ganga Ram Regmi; Ganga Ram Regmi sets a remote camera in Nepal as part of a survey to map clouded leopard distribution in Nepal ©Ganga Ram Regmi*



Ways to Give

Wild cats need your help to ensure their long-term survival and the health of their habitats. Your support helps fund critical coexistence programs that prevent human-cat conflict, provide ranger patrols to protect targeted wild cat species, and other life-saving initiatives. Please consider setting up a recurring donation, making a one-time gift, or including Panthera in your estate plan today.

For more information on how you can support Panthera, please visit panthera.org/support-us or contact us at donate@panthera.org.



Panthera is a top-rated 501(C)(3) charity.

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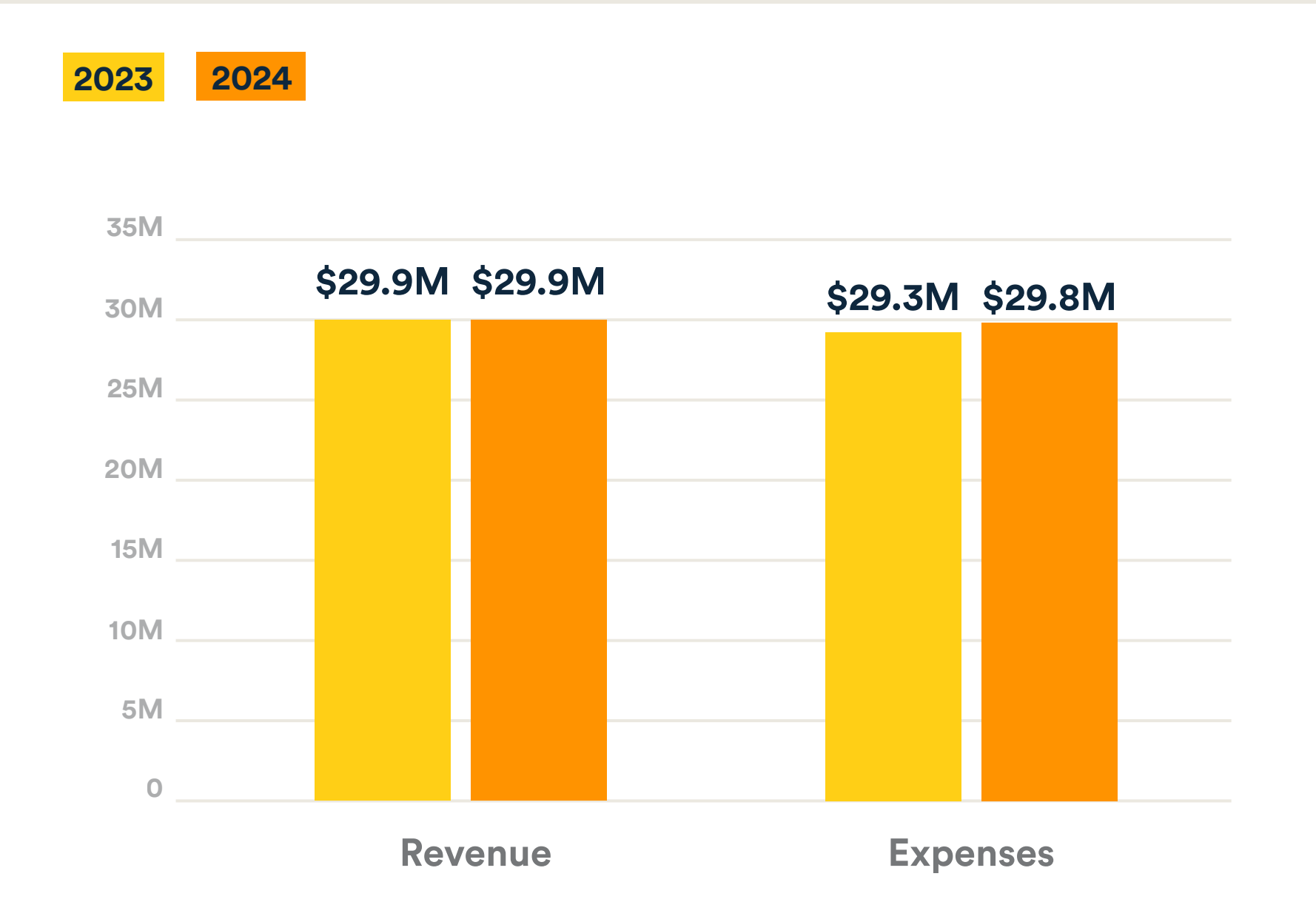
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Please contact us at donate@panthera.org for more information.

Financial Summary

Panthera made significant progress in 2024 toward our mission to ensure a future for wild cats and the vast landscapes on which they depend. Panthera raised a total of \$29.9 million in revenue, and our expenses totaled \$29.8 million. These resources expand our investment in conservation efforts globally and allow capacity building in our core operations. We extend our deep gratitude to Panthera donors and

partners for trusting and supporting us during this critical period of need for biodiversity conservation. Your unwavering support advances our vision of creating a world in which wild cats and their cubs thrive in healthy, natural and developed landscapes that sustain people and biodiversity.



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📷 A tiger in the Ranthambore National Park, India ©Keyur Nandaniya

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📷 Female puma Petaca patrols her territory in Torres del Paine National Park, Chile ©Nick Garbutt

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 A female cheetah with her three 8 month-old cubs in the Ngorongoro Conservation Area, Tanzania
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