



Panthera

Securing the
Future of Wild Cats



About Panthera

LEADERS IN WILD CAT CONSERVATION

Founded in 2006, Panthera's mission is to ensure a future for wild cats and the vast landscapes on which they depend by fostering human-wild cat coexistence and protecting wild cat landscapes through science-directed initiatives.

Panthera's work is the most comprehensive effort to conserve the world's 40 species of wild cats.

OUR EXPERTISE

Panthera brings unrivalled scientific and technical expertise to bear on the most critical challenges in wild cat species conservation. Leveraging this expertise, Panthera has established global conservation programs at scale across 39 countries and continues to grow alongside a network of local partners and communities.

With more than 70 PhD/MSc level field scientists and law enforcement expertise drawn from the military, intelligence services, police, and crime sciences and 350 staff deployed globally, Panthera is a unique force in targeted species conservation.



Right: Zambia team tracking lions in Kafue National Park, Zambia ©Sebastian Kennerknecht; Panthera and partners on patrol in Thailand ©Panthera/DNP

Our Purpose

MISSION

Ensuring a future for all 40 species of wild cats and the vast landscapes on which they depend and for which they play a vital role.

VISION

A world where wild cats thrive in healthy natural and developed landscapes that sustain people and biodiversity.

CONSERVATION FOCUS



Conserve all 40 species of wild cat species across their global range.



Prioritize the 7 big cat species and 12 small cat species that are highly threatened or data deficient.

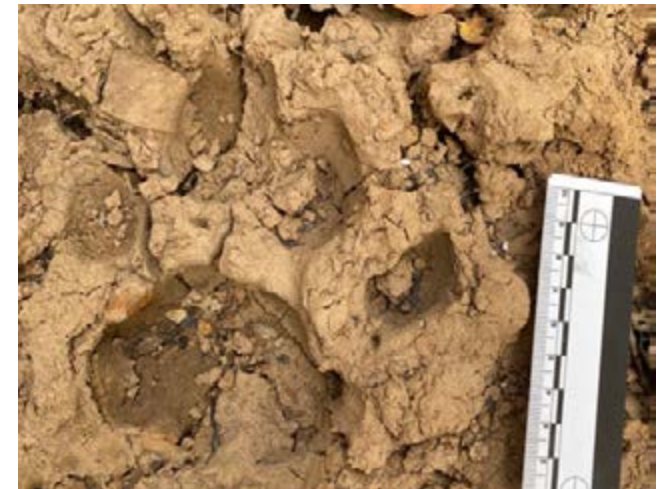
ORGANIZATION AT A GLANCE

350 staff world-wide (scientists, field technicians, rangers, technical advisors)

17 registered national entities; 4 Regional Hubs

90 conservation projects in 39 countries

*Panthera field staff adjust an ocelot's radio collar on an ocelot in Brazil
©Sebastian Kennerknecht; Team members install remote cameras in Malaysia
©Sebastian Kennerknecht; Tiger tracks in Thailand ©Panthera/DNP*



Key Threats to Wild Cats



POACHING AND ILLEGAL WILDLIFE TRADE

Wild cats face severe threats from poaching for their skins, bones, and body parts, which are sold in illegal markets for luxury goods, traditional medicine, and trophies. Small wild cats are also targeted for the pet trade.

This exploitation drives population declines, disrupts genetic diversity, and undermines long-term species survival, especially where law enforcement is weak.



HUMAN-CAT CONFLICT

As human populations expand, wild cats increasingly come into conflict with people, particularly livestock owners. Retaliatory killings occur when cats prey on domestic animals, leading to significant population losses.

Fear-driven persecution and negative cultural perceptions further intensify the problem, affecting both big cats and small wild cats, and undermining coexistence efforts essential for long-term conservation success.



HABITAT LOSS AND FRAGMENTATION

Deforestation, agricultural expansion, mining, and urbanization destroy and fragment wild cat habitats, isolating populations and limiting access to prey and mates.

Habitat fragmentation reduces genetic diversity and increases mortality risks as cats venture closer to human settlements. These pressures are particularly severe for species with large home ranges and highly specialized habitat requirements, threatening long-term viability.



PREY DEPLETION

Overhunting of wild prey species—such as deer, antelope, and small mammals—by humans leads to food scarcity for wild cats. With reduced prey availability, cats may struggle to reproduce, maintain territories, and survive.

Prey depletion often forces wild cats into human-dominated landscapes in search of food, increasing conflict and poaching risks while weakening overall ecosystem stability and resilience.

Left to right: Lion and leopard skins in a Ghana market; Jaguar prowling alongside a livestock enclosure in Brazil; Malaysian deforestation and palm plantation; Confiscated snares in Khao Sam Roi Yot National Park, Thailand

Panthera Lines of Work



STRATEGIC SPECIES CONSERVATION AND HABITAT CONNECTIVITY

Panthera focuses on conserving the world's 40 wild cat species—especially the seven big cats (cheetahs, jaguars, leopards, lions, pumas, snow leopards, and tigers) alongside the smaller, vulnerable cat species through its Small Cats Program Panthera

This includes creating and maintaining wildlife corridors that connect fragmented habitats—such as the Jaguar Corridor and various tiger landscape corridors—to facilitate gene flow, population resilience, and safe movement.



COMBATING ILLEGAL WILDLIFE TRADE AND CAPACITY BUILDING

Panthera actively fights wildlife crime by bolstering enforcement agencies, researching trafficking drivers, and applying technological tools like data analytics and genetics to disrupt illegal trade in wild cat parts.

Additionally, Panthera builds local capacity through training, stakeholder education, and public awareness campaigns—especially in Latin America, Africa, and South Asia—helping governments, journalists, and institutions strengthen conservation efforts.



HUMAN-WILDLIFE COEXISTENCE AND COMMUNITY ENGAGEMENT

Panthera works directly with communities to reduce conflicts between people and wild cats. This includes training for predator-proof livestock enclosures (like lion-proof bomas), promoting coexistence strategies, supporting ecotourism, and encouraging alternative livelihoods to reduce reliance on harmful practices such as poaching.

Specific efforts—such as in South Africa—target fostering human-felid coexistence, improving community land management, and shifting perceptions through education and direct outreach



SCIENTIFIC RESEARCH, MONITORING, AND APPLIED SCIENCE

Panthera invests heavily in research and monitoring to drive evidence-based conservation. Panthera implements cutting-edge scientific techniques including GPS tracking, motion-triggered cameras, genetics, applied artificial intelligence, and ecological surveys to understand wild cat behavior, population dynamics, and habitat needs.

These efforts are supported by strong data analysis and applied science initiatives, including a dedicated Applied Science Program.

Left to right: Costa Rica wildlife crossing display; Jaguar collared for tracking in Brazilian Pantanal; Shembe Church gathering in South Africa; Panthera trained park official in Thailand holding confiscated snares



The Global Alliance for Wild Cats

The Global Alliance is an international coalition of the world's leading environmental philanthropists. The Global Alliance is united by the conviction that long-term wild cat conservation is key to large-scale biodiversity protection, wild habitat preservation, and rural empowerment.

We are recruiting Global Alliance members—one for each of our core wild cat programs: tiger, lion, jaguar, leopard, snow leopard, puma, cheetah—and one for small cat conservation. Each partner commits USD \$25 million over 10 years: \$20 million funds species programming, and \$5 million supports a long-term conservation endowment. Partners also join a council of respected peers shaping the future of wild cat conservation.



THE MOHAMED BIN ZAYED SPECIES CONSERVATION FUND

The Fund is represented by H.E. Razan Khalifa Al Mubarak, Managing Director of the Environment Agency Abu Dhabi; Managing Director of the Mohamed bin Zayed Species Conservation Fund; and President of the International Union for Conservation of Nature (IUCN)



THE ROYAL COMMISSION FOR AL-ULA (RCU), KINGDOM OF SAUDI ARABIA

RCU is represented by Prince Badr bin Abdullah bin Mohammed bin Farhan Al Saud, Minister of Culture of the Kingdom of Saudi Arabia and Governor of Al-Ula.



THE RECANATI-KAPLAN FOUNDATION

The Foundation is represented by Dr. Thomas S. Kaplan, Founder of Panthera. Dr. Kaplan is Chairman of The Electrum Group of Companies; Chairman of the International Alliance for the Protection of Heritage in Conflict Areas (ALIPH); and co-founder of cutting-edge programs at Harvard, Yale, and Oxford Universities.



THE AYERS WILD CAT CONSERVATION TRUST

The newest member of the Global Alliance, the Trust is represented by Jonathan Ayers, former CEO of IDEXX Laboratories, Inc., and his wife Helaine.

Advancing Conservation with Strategic Partnerships

SCALING FOR IMPACT

Since our founding in 2006, Panthera has scaled annual conservation spending thanks to support from individuals, foundations, corporations, and governments. Panthera is a trusted partner to global conservation institutions and governments, valued for our expertise in wildlife recovery and monitoring.

INSTITUTIONAL PARTNERS

Public sector partners including France, the United Kingdom, the Kingdom of Saudi Arabia, and the United States · The Mohamed Bin Zayed Species Conservation Fund · Global Environmental Facility (GEF) · IUCN · WWF

JOIN US

With world-class scientific and technological expertise, deeply rooted local partnerships, and proven capacity for scaling, Panthera is uniquely equipped to secure the resilience of these keystone species and their ecosystems.

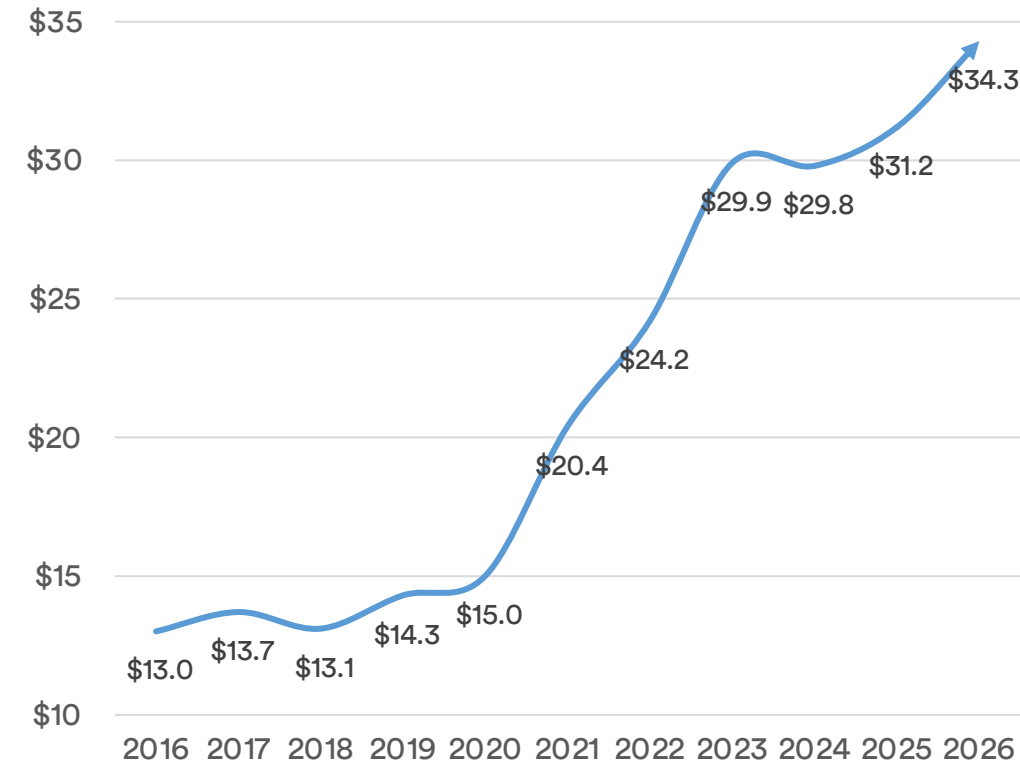
Your partnership at this key moment will accelerate the protection of wild cats and their habitats, ensuring their survival for the future.



Panthera is a top-rated 501c3 nonprofit

Operating Revenue (Millions USD)

2016-2026



2026 Revenue
\$34.3 M USD

CAGR '16-'26
10.2%

Growth '16-'26
2.6 X

“Panthera is focused. It has a global reach. It’s extremely well-run. With good focus, good people and good financial support, you can hit your mission and deliver results. That’s what I see Panthera doing year after year. Trisha and I just couldn’t be happier about our investment.”



ROSS BEATY
Founder and Chairman, Pan American Silver Corp.
Chair, Panthera Governance Committee



A young puma with a rainbow in Patagonia, Chile
©Nicolas Lagos



A World of Wild Cats

PANTHERA'S REACH

BIG CATS

Puma
Puma concolor

Jaguar
Panthera onca

SMALL CATS

Andean Mountain Cat <i>Leopardus jacobita</i>	Jaguarundi <i>Herpailurus yagouaroundi</i>	Oncilla <i>Leopardus tigrinus</i>
Bobcat <i>Lynx rufus</i>	Güiña <i>Leopardus guigna</i>	Pampas Cat <i>Leopardus colocola</i>
Canada Lynx <i>Lynx canadensis</i>	Margay <i>Leopardus wiedii</i>	Southern Tiger Cat <i>Leopardus guttulus</i>
Geoffroy's Cat <i>Leopardus geoffroyi</i>	Ocelot <i>Leopardus pardalis</i>	

BIG CATS

Lion
Panthera leo

Leopard
Panthera pardus

Cheetah
Acinonyx jubatus

SMALL CATS

African Golden Cat <i>Caracal aurata</i>	Black-footed Cat <i>Felis nigripes</i>	Sand Cat <i>Felis margarita</i>
African Wildcat <i>Felis lybica lybica</i> <i>Felis lybica cafra</i>	Caracal <i>Caracal caracal</i>	Serval <i>Leptailurus serval</i>
	Jungle Cat <i>Felis chaus</i>	

BIG CATS

Tiger
Panthera tigris

Snow Leopard
Panthera uncia

Leopard
Panthera pardus

SMALL CATS

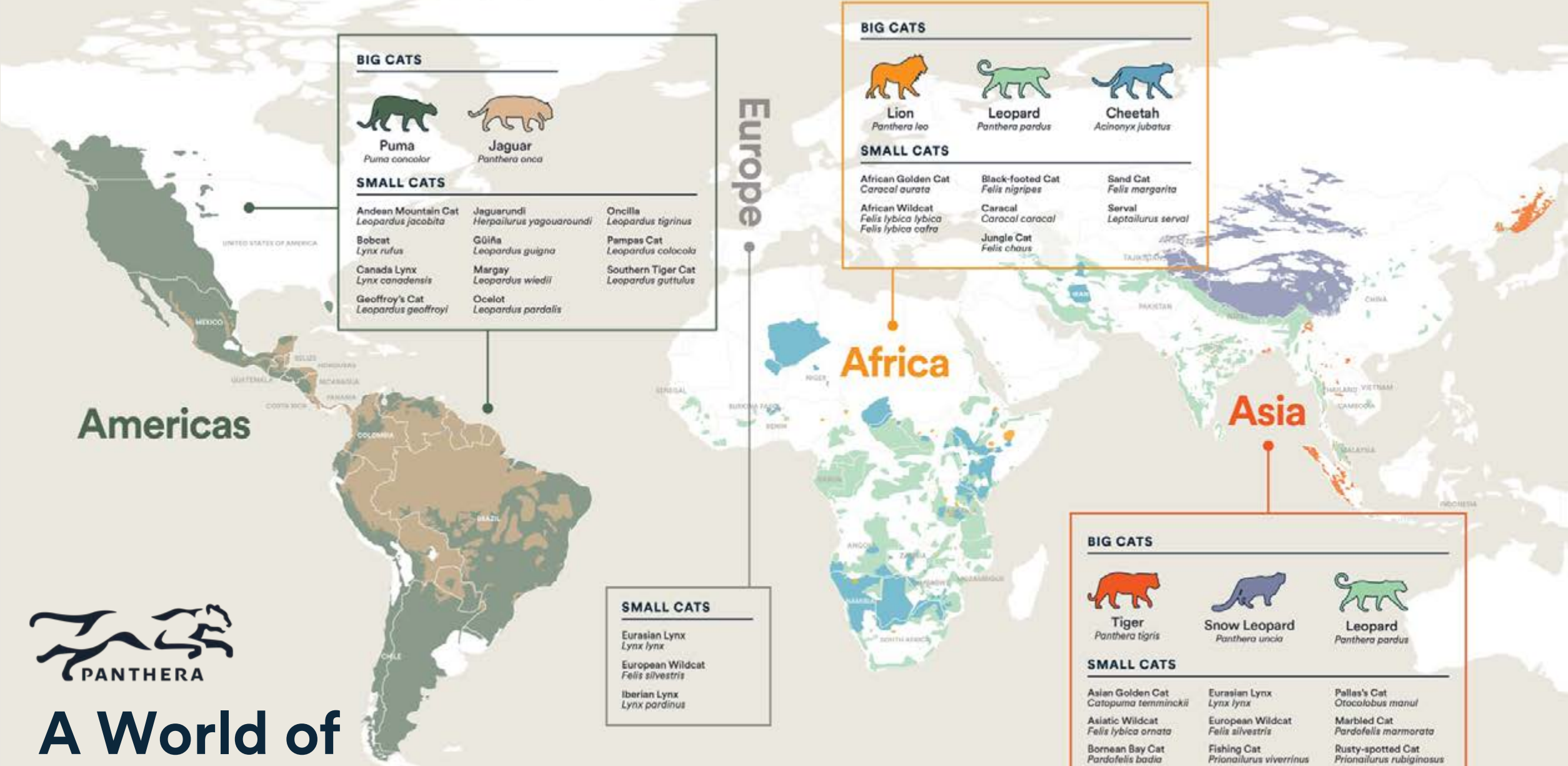
Asian Golden Cat <i>Catopuma temminckii</i>	Eurasian Lynx <i>Lynx lynx</i>	Pallas's Cat <i>Otocolobus manul</i>
Asiatic Wildcat <i>Felis lybica ornata</i>	European Wildcat <i>Felis silvestris</i>	Marbled Cat <i>Pardofelis marmorata</i>
Bornean Bay Cat <i>Pardofelis badia</i>	Fishing Cat <i>Prionailurus viverrinus</i>	Rusty-spotted Cat <i>Prionailurus rubiginosus</i>
Caracal <i>Caracal caracal</i>	Flat-headed Cat <i>Prionailurus planiceps</i>	Sunda Clouded Leopard <i>Neofelis diardi</i>
Chinese Mountain Cat <i>Felis bieti</i>	Jungle Cat <i>Felis chaus</i>	Sunda Leopard Cat <i>Prionailurus javanensis</i>
Clouded Leopard <i>Neofelis nebulosa</i>	Leopard Cat <i>Prionailurus bengalensis</i>	

SMALL CATS

Eurasian Lynx
Lynx lynx

European Wildcat
Felis silvestris

Iberian Lynx
Lynx pardinus



Featured Panthera Projects



KAFUE NATIONAL PARK, ZAMBIA (LIONS AND LEOPARDS)

Panthera has worked with Zambia's Department of National Parks and Wildlife since 2018 to reduce poaching in Kafue National Park. After 4 years and more than 13,500 km of SMART patrols, we have successfully reduced poaching such that:

88% decline in poacher encounter rates per 100 km patrolled between 2018 and 2021

100% reduction of lions and leopard snaring within intensive protection zones

250% increase in lion population density and a **60% increase** in leopard population density



TORTUGUERO NATIONAL PARK, COSTA RICA (JAGUARS)

Communities near this park, famous for its nesting turtles, were facing attacks by jaguars on their cattle, resulting in the retaliatory killings of an average of two jaguars per year. Working with the community to protect their cattle by implementing best practices, we accomplished the following:

100% reduction in carnivore attacks on cattle

Twice monthly community anti-poaching patrols

0 retaliatory killings of jaguars detected since program inception



MANAS NATIONAL PARK, INDIA (TIGERS)

Tiger growth and overall population health in this long-time Panthera site continue to improve after armed conflict in the region nearly wiped out the tiger population a decade ago. The stats below indicate a site well on its way to full recovery:

12%+ average tiger population annual growth since 2012

3.85 tigers per 100 km²

72% adult tiger survival



REWILDING ARABIA (ARABIAN LEOPARDS)

Panthera is partnering with Saudi Arabia's Royal Commission for AlUla (RCU) to conserve the Arabian leopard population in the Sarawat mountain range. Today, less than 200 Arabian leopards live in the wild, meaning the species is classified as Critically Endangered on the IUCN Red List of Threatened Species. Project benchmarks are as follows:

80% of Al Ula's land converted into nature reserves

\$25,000,000 allocated by the RCU for the establishment of the Arabian Leopard Fund

Three priority sites for potential leopard reintroduction, covering an area of over 8,000 km² identified and prepared for the release of Arabian leopards in 2030.

Left to right: Field staff set remote cameras in Kafue National Park, Zambia ©Sebastian Kennerknecht; Jaguars in Tortuguero National Park, Costa Rica ©Sebastian Kennerknecht; Tigers in Manas National Park ©Hardik Pala; Arabian leopard ©Aline Coquelle

Project Highlight Patagonia Pumas

The puma populations of Chile and Argentina represent the southernmost extent of this species' remarkable trans-continental range. To safeguard the full extent of their range, we must protect pumas at these extremes.

PROTECTING CORE POPULATIONS

Although Pumas are a protected species in Chile, they are often persecuted by ranchers in Southern Patagonia protecting their sheep. Across the border in Argentina, puma hunting is encouraged through provincial bounties. In collaboration with local partners and international NGOs, Panthera is promoting peaceful coexistence through public outreach, active research, and best practices shared with ranchers to limit or prevent conflict with pumas.

COEXISTENCE AND CONFLICT MITIGATION

Although Pumas are a protected species in Chile, they are often persecuted by ranchers in Southern Patagonia protecting their sheep. Across the border in Argentina, puma hunting is encouraged through provincial bounties. In collaboration with local partners and international NGOs, Panthera is promoting peaceful coexistence through public outreach, active research, and best practices shared with ranchers to limit or prevent conflict with pumas.



Clockwise: Sheep herders and their dogs ©Rafael Hoogesteijn/Panthera; Panthera biologists photograph pumas ©Angela Ambrosini/Panthera; A puma and kittens ©Nicolas Lagos/Panthera

Project Highlight Furs for Life

In southern Africa, several indigenous groups wear leopard and other wild cat skins during religious and traditional ceremonies, a cultural practice that a decade ago involved the unregulated harvesting of as many as 800 leopards annually when fewer than 5,000 remained in South Africa. Panthera's Furs for Life program, launched in 2013 with the Shembe Church, created high-quality synthetic "Heritage Furs" to replace the use of authentic furs.

To date, more than 22,000 Heritage Furs have been distributed, cutting authentic fur use by over 50% among Shembe members and reaching communities representing 7 million people. The program has since expanded: in Zambia, the Lozi Saving Spots initiative has provided 750+ synthetic skirts and 600 headdresses, with over 90% of participants now wearing Heritage Furs; the African Congregational Church has trained 20 women tailors to produce synthetic hats and garments; and in 2025, the Ngoni Royal Establishment endorsed Heritage Furs for their Ncwala ceremony.

Together, these partnerships are safeguarding culture while helping leopard populations stabilize and recover.

*Followers of the Nazareth Baptist Church eBuhleni (Shembe Church) don synthetic Heritage Furs during a Shembe gathering in South Africa.
©Panthera/Roger Jardine Photography*



Community Impact

Conservation succeeds when modern science and traditional knowledge combine, delivering global-scale benefits for wild cats and biodiversity. Panthera is committed to working closely alongside communities living with wild cats.

Approximately 24% of organizational program expenses is dedicated to community-focused conservation, spanning:

- Engagement & awareness building (e.g., workshops, campaigns)
- Human-wildlife conflict mitigation
- Socio-economic development and alternative livelihoods
- Strategic planning & partnerships
- Conservation initiatives (e.g., protected areas, ecotourism, Payment for Environmental Services (PES))

Right Clockwise: West and Central Africa Regional Director, Dr. Philipp Henschel on a camera trap monitoring mission in Plateaux Batéké NP in Gabon ©Vincent Layeyre; A leopard cub ©Panthera/ANPN/Lion Recovery Fund; An African golden cat ©Panthera/ANPN/Lion Recovery Fund



Partnerships around the Globe



Board of Directors

H.E. Razan Khalifa Al Mubarak

*President of the International Union for Conservation of Nature (IUCN)
Managing Director of the Environment Agency - Abu Dhabi
Managing Director of the Mohamed bin Zayed Species Conservation Fund*

Jonathan Ayers

*Chair, Board of Directors
Chair, Audit and Finance Committee
Former CEO, IDEXX Laboratories, Inc.*

Ross J. Beaty, C.M.

*Chair, Governance Committee
Founder and Chairman, Pan American Silver Corp.
Chairman, Equinox Gold Corp.*

Lieutenant General Sir Graeme Lamb, KBE, CMG, DSO

*Chair, Program Committee
Lecturer, Yale University's Jackson Institute for Global Affairs
Strategic Partner, C5 Capital*

Thomas S. Kaplan, Ph.D.

*Founder, Panthera
Chair, The Global Alliance for Wild Cats
Chairman, The Electrum Group
Chairman, International Alliance for the Protection of Heritage in Conflict Areas (ALIPH)*

Fred Launay, Ph.D.

President and CEO

Duncan McFarland

*Trustee, The Bromley Charitable Trust
Trustee, RARE
Former Chairman and Chief Executive Officer, Wellington Management Company*

The Honorable Claudia A. McMurray

*President and CEO, Mainstream Green Solutions LLC
Former Senior Counsellor, The Prince of Wales' International Sustainability Unit
Former United States Assistant Secretary of State for Oceans and International Environmental and Scientific Affairs*

Robert Quartermain, Ph.D.

Chairman and CEO, Pretivm Resources Inc.

**H.H. Prince Badr bin Abdullah Al-Saud
Minister of Culture, Kingdom of Saudi Arabia**

Governor of AIUla

Eira Thomas

Board Member

Conservation Council

Science Council



*A lion in Kafue National Park, Zambia
©Sebastian Kennerknecht*



Thank You

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LEARN MORE ABOUT OUR IMPACT
panthera.org/our-impact

