

A tiger with orange fur and black stripes is standing in a natural, wooded environment. The tiger is looking directly at the camera with a calm expression. It is positioned next to a large, textured tree trunk on the right side of the frame. The background consists of dry, brownish trees and foliage, suggesting a savanna or forest setting. The lighting is warm, highlighting the tiger's fur.

Tiger Promise 2022





#tigerpromise

About 100 years ago, 100,000 wild tigers roamed the earth. 100 years later, in the Year of the Tiger, we estimated only 4,500 tigers that roam free. Poaching, habitat loss and retaliatory killings leave tigers without a future. Still, they face endangerment and, for some subspecies, extinction. **You can help change that.**

Join us and make the Tiger Promise and commit to protecting tigers, forever.

Together, we can save them.



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What do we know about **Tigers**?

Known worldwide for its distinctive stripes and imposing size, the tiger (*Panthera tigris*) is one of the most iconic wildlife species in existence. While tigers are ubiquitous in music, sports and on our screens, they are much rarer in the wild and hovering close to extinction with only 4,500 remaining. But tiger habitat remains, giving us hope for a dramatic recovery if we rally behind tigers and protect them from poachers.

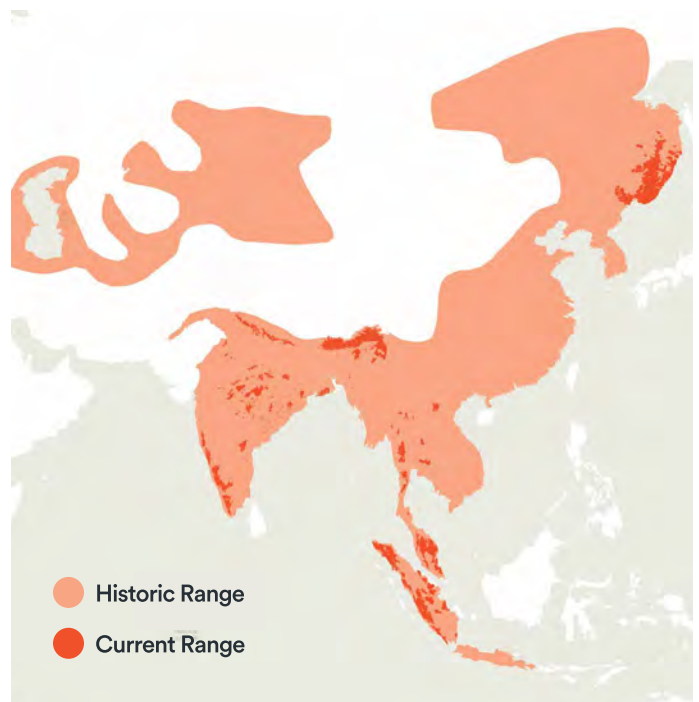
WHERE DO TIGERS LIVE?

Tigers live mainly in the forests of tropical Asia, though they also roam colder climates like those in the Russian Far East. They currently exist in 10 countries, including Thailand, Myanmar, Malaysia, Indonesia, Bhutan, Bangladesh, Nepal, India, China and Russia.

WHAT THREATS DO TIGERS FACE?

Poaching for illegal wildlife trade and habitat loss have driven the great decline in tigers over the last century. Tigers are illegally killed for their body parts, which are usually sold for use in Traditional Medicine.

Tigers are also threatened by overhunting of prey species and killings in retaliation to attacks on livestock or people. Habitat loss and fragmentation are also driving tiger declines, especially in SE Asia which has some of the highest deforestation rates in the world driven largely by forest conversion to industrial crops like oil palm and rubber. Roads and other linear infrastructure further fragment habitat, are another source of mortality, and improve access to wildlands resulting in further poaching and human disturbance.



Above: A pride of lions lounge in front of a herd of elephants in Zambia ©Paul Funston/Panthera; Right, top to bottom: Ranger Verissimo Fernando and Angola Project Manager Donovan Jooste in Luengue Luiana Natinoal Park ©Panthera; Captive-bred lions in South Africa ©Blood Lions



What does Panthera do to Protect Tigers?

Panthera protects tigers by preventing poaching and disrupting the illegal wildlife trade, the cat's greatest threats. In partnership with national governments and local communities, we train anti-poaching rangers to safely and effectively deter and respond to poaching incidents and give them the equipment they need to accomplish this dangerous job. We work with local judiciary members to increase prosecutions and penalties for members of the criminal syndicates who are poaching and trading tigers. By advocating for expanded or new protected areas, we are increasing the size and connectivity of key tiger habitats. We also support sustainable livelihoods for local communities to reduce their dependence on unsustainable resource extraction (like prey hunting and wood harvesting) from tiger habitats.

OUR SOLUTION: SECURING A VIABLE FUTURE FOR TIGERS

Our solution is multifaceted. We work at both an international and national scale to stop the trade in tiger parts and the reduction of tiger habitat. We work with range states and NGOs to develop action plans and identify key sites where tigers need protection. At these key sites, we must protect and monitor tigers, and work with local people to ensure that they thrive together with these big cats.

If we work together, we can secure a viable future for wild tigers. If we raise our voices for these incredible cats, we can make a difference. By donating, you can help us prevent further losses in tiger populations. Your contribution will help expand tiger habitat in their range countries and reduce the tiger part trade. You can protect and save tigers present and future across Asia.

[Read here](#) to learn what six NGOs (including Panthera) which support the Global Tiger Initiative and Global Tiger Recovery Program suggest must be done to strengthen tiger conservation and protect these big cats across their range.



Panthera will:

- 1. Increase tiger numbers at key sites across their range**
- 2. Demonstrate the effectiveness of our efforts**
- 3. Increase connectivity among key tiger populations to ensure their long-term persistence**





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