

# Panthera

2015 Annual Report





# Panthera

## 2015 Annual Report



Tiger in Bandhavgarh,  
Madhya Pradesh, India

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Snow leopard in Hemis National Park, India

## Mission

To ensure a future for wild cats and the vast landscapes on which they depend

## Vision

A world where cats thrive in healthy natural and developed landscapes that sustain people and biodiversity



# Dear Friends,

Ten years ago, we founded Panthera to address a dire and growing environmental crisis. Our planet’s crucial apex carnivores—tigers, lions, and leopards, among them—were disappearing from their historic ranges at an alarming rate. Indeed, several species of wild cats were threatening to blink out before our very eyes.

Reversing this devastating trend required a different kind of organization: one grounded in science, laser-focused, innovative, nimble, and collaborative. Panthera was born not just to challenge, but to change the status quo.

As scientists, we knew that conserving wild cats positively impacts all life in their ecosystems, from plants to people. As pragmatists, we also knew that big cats are among the most charismatic, culturally significant, and threatened animals on earth. We believed we could build a formidable coalition of support—from ordinary citizens to world leaders—to save these iconic species from extinction.

Today, Panthera has more than 100 of the world’s leading cat biologists, conservation practitioners, and site security experts deployed in the field. We work with over 100 partners in 50 countries around the globe. Together, we are implementing real solutions on the ground that produce results faster and more cost-effectively than we ever could alone. And our commitment to developing the next generation of scientists is yielding fruit. Our grantees are doing groundbreaking work in numerous areas of study including, in the past year, clouded leopards in

Borneo, the Scottish wildcat in Scotland, and the Asiatic golden cat in Sumatra.

As our footprint—and our impact—has grown, so has Panthera’s base of support. We started in 2006 with a close circle of founding donors; today, we have thousands of donors from around the world—a global network of wild cat advocates who share our passion for our mission.

In 2015, the Global Alliance, Panthera’s unique partnership of leading conservation philanthropists, continued to provide the extraordinary vision and financial support that allows Panthera to take the bold actions necessary to fundamentally change the trajectory of cat conservation. Their investments have laid the groundwork for ambitious, scalable initiatives to study snow leopards in China, protect tigers from poaching in India, regenerate lion populations in Africa, and preserve the 5,000 mile jaguar corridor from Mexico to Argentina, among other key programs.

As a result of Panthera’s reputation for excellence, we’ve attracted support from world-class organizations with an environmental conscience and a dedication to conserving the animals and landscapes that inspire their brands. In 2015, Hermès, the legendary French fashion house, joined with Panthera to create a global fundraising, awareness building, and education effort that honors one of the world’s great wildlife painters—the late Robert Dallet—who for decades turned his passion into iconic pieces for Hermès. The Robert

Dallet Initiative for Wild Cat Conservation will introduce Panthera to new audiences in key U.S. and international markets and provide financial support across our programs.

Our online presence exploded in 2015 as a world mourning the death of a beloved lion named Cecil turned to Panthera for answers and discovered a source for information about the plight of lions and a way to take action on behalf of all wild cats. Indeed, Panthera’s audience on social media ballooned in 2015 to more than a quarter million followers on Facebook, Twitter, and Instagram combined and continues to grow by 1,500 followers per week.

Sadly, this past year we lost one of the world’s greatest advocates for wildlife and wild lands—the incomparable conservationist and member of Panthera’s Conservation Council, Doug Tompkins. Doug, along with his wife Kris, sought to preserve extensive disappearing landscapes that support wild cats and unique ecosystems, particularly in the Patagonia region of Chile and Argentina. Panthera will be forever grateful to Doug for his mentorship as we forged our own model for wild cat conservation. We are fortunate to have Kris’s continued counsel as a member of our Conservation Council.

As you will read in this report, thanks to the unrelenting commitment of our partners and generous support of our friends, 2015 was an incredible year for Panthera. We made significant progress toward our goal of stabilizing or increasing the populations of lions, tigers, leopards, snow leopards, and

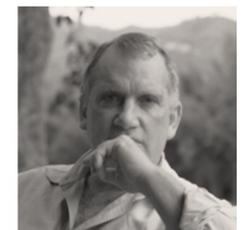
jaguars at key sites throughout their range—an indication of what is possible when you combine the latest science with advanced technology, rigorous law enforcement, and community engagement.

Even amidst continuing pressures on wild cats wherever they live, we see signs of progress—and of hope. The world’s wild cats can be saved. And Panthera will be on the front lines of the continuing battle for their survival. It is with that inherent optimism that we enter our second decade. We are deeply grateful to have you with us.

Thank you for your commitment to a future for wild cats.



**THOMAS S. KAPLAN, PhD**  
*Founder,  
Chairman of the Board*



**ALAN RABINOWITZ, PhD**  
*CEO*

# Dear Friends,

Your television screen is not my native habitat; I prefer using cameras to study wildlife rather than being captured myself. The weeks after Cecil's death were surreal to me; it's not often your life's work grabs the world's attention so rapidly and so viscerally. There I was, though, on CNN and in *The Wall Street Journal*, explaining Panthera's comprehensive plan to recover lion populations across Africa and spark a movement from tragedy.

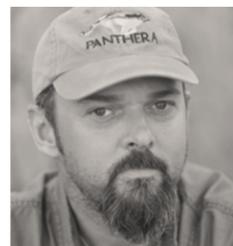
In those moments, I very clearly felt the passion that first led me to southern Africa in search of big cats. But I also remembered why Panthera was founded ten years ago: to underpin that passion with the scientific rigor necessary to effect change. To protect lions like Cecil and wild cats across the world, Panthera's scientists are working with local organizations and national governments to craft innovative conservation methods that could be the key to the survival of wild cats and the habitats they roam.

As our results from 2015 demonstrate, this approach is working. Look no further than our Furs for Life program. Our scientists analyzed the data indicating that religious ceremonies using real leopard fur were devastating South Africa's leopard populations. We created a fake fur prototype using input from community members and then took that idea to scale. In 2015 alone, we distributed 5,400 furs and have increased the number of fake furs at ceremonies from 11% to 50%.

Across species and programs, the story is similarly hopeful. Our law enforcement expertise is slowing down poaching in tiger range and has now expanded to rid Africa of the snares maiming and killing cheetahs, lions, and leopards. Our programs to increase tolerance of wild cats in human communities all over the globe are leading to fewer incidents of livestock predation and retaliatory killing. We helped protect key pieces of jaguar range in Latin America by working

with governments to set aside new parks, and with powerful development interests to ensure infrastructure projects are held to a higher standard of prioritizing wildlife protection.

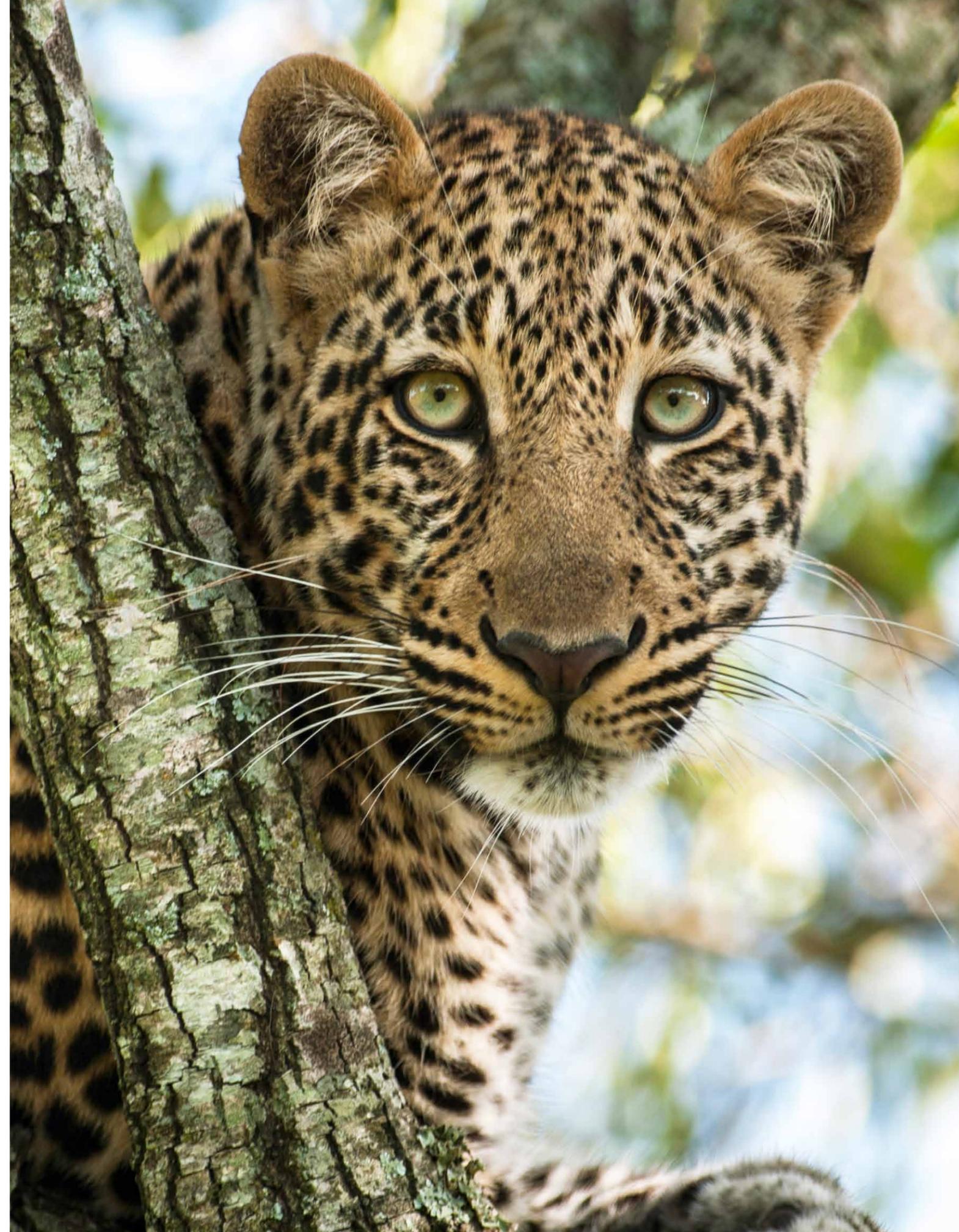
With my interview finished and the cameras turned off, I took off my sport coat and returned to my work reviewing the final text for our groundbreaking study of the trajectory of lion populations across Africa. Combining the data from that study with the global passion inspired by Cecil could be the key to the long-term survival of lions. As you'll see in these pages, that is just one example of the progress we made in 2015. As we begin our second decade, we're ready to accelerate and widen our impact so we can better protect the planet we share with these magnificent creatures. I hope you'll join us in your native habitat—be it in a tent in a protected wilderness, a yurt on a remote grassland, or at your computer in a megacity tower.



**LUKE HUNTER, PhD**  
*President and Chief Conservation Officer*

**Previous Page**  
Female lions and cubs in  
Maasai Mara National  
Reserve, Kenya

**Opposite**  
A leopard in a tree  
in Kenya



# 2015 Results

A close-up photograph of severely cracked and parched brown soil. The soil is dark brown and has a rough, crumbly texture. Deep, irregular cracks run across the surface, creating a network of small, interconnected pits and ridges. A single, thin, light-colored straw or piece of dried grass lies diagonally across the upper portion of the frame. The lighting is bright, casting shadows that emphasize the depth and texture of the cracks.

# Reducing Illegal Killing

## TIGERS IN THE CROSSHAIRS

Despite their fierce reputation, wild tigers are no match for heavily armed poachers who will stop at nothing to feed the insatiable global demand for tiger skins, bones, and parts. With only 3,900 tigers left in the wild, and an average of three tigers per week lost to the illegal wildlife trade, Panthera is taking the fight to the poachers. In key tiger sites across Asia, Panthera's world class site security team of highly trained military and law enforcement specialists is training local rangers to track, identify, and stop poachers before they kill.

**Tiger populations are stable or increasing at six key sites in Southeast Asia and India.**

**Previous Page**  
Snow leopard track,  
Pikertyk, Tien Shan  
Mountains, eastern  
Kyrgyzstan

**Opposite**  
Advanced patrol skills  
training, Tambling  
Wildlife Nature  
Conservation, Sumatra

## Global Progress

- Trained 170 rangers in 17 critical tiger sites in Asia and India
- Field-tested Panthera's new state-of-the-art PoacherCam camera traps for broad deployment in high-threat areas
- Distributed 5,400 faux leopard capes to the Nazareth Baptist 'Shembe' Church in South Africa for their religious ceremonies; today, half of all capes worn by the Shembe are fake compared to just over ten percent in 2014
- Arrested 160 poachers in Zambia's Kafue National Park, up from 113 in 2014
- Established a detection dog program in snow leopard territory in Kyrgyzstan to identify wildlife contraband and live animals being smuggled across the border



Images of wildlife and poachers captured by Panthera's camera traps

Center  
Panthera's PoacherCam



## Innovation Spotlight PoacherCam

Poachers can be as elusive as the big cats they target, hunting for weeks on end and moving under cover of darkness to avoid detection. Panthera's PoacherCam—the world's first camera trap to instantly distinguish between people and wildlife—is revolutionizing the fight against poaching. When the motion-triggered trap covertly captures human activity with its invisible infrared flash, the images and location are sent to law enforcement officials in real-time via wireless network, helping them identify, capture, and prosecute poachers—wherever they are.





## Reducing Conflict with Humans

### BUILDING TRUST

The remote mountains of Tajikistan are plagued by human-snow leopard conflict. As communities expand farther into snow leopard habitat, local and foreign hunters pursue snow leopard prey. Deprived of their primary food source, snow leopards may prey on livestock, prompting herders to kill them in retaliation.

Panthera is implementing solutions that protect snow leopards and improve the livelihoods of local people. Through community-based conservancies, Panthera equips locals with the training and technology to sustainably manage the hunting of snow leopard prey. In addition to funding schools, healthcare, and more, these conservancies help keep prey populations healthy, reducing the risk of snow leopards turning to livestock for food.

Through building or reinforcing 114 predator-proof corrals, Panthera has eliminated livestock deaths in certain areas—and, consequently, the retaliatory killing of snow leopards.

**In Tajikistan, the introduction of reinforced corrals that protect livestock from snow leopard attacks has eliminated retaliatory killing.**

### Global Progress

- Eliminated jaguar killings on 100,000 acres of jaguar range in the Pantanal in southwestern Brazil
- Eliminated lion killings at a project site in Kwando National Park in Namibia
- Eliminated snow leopard killings in Tajikistan where community-based conservancies have been established
- Established livestock insurance programs in tiger range in Northern India to reduce the impact of livestock losses

A conservancy leader placing a camera trap in the Alichur range, Tajikistan



# Reducing Unsustainable Legal Hunting

## A GALVANIZING MOMENT

When the beloved lion known as Cecil was killed by an American hunter in Zimbabwe in the summer of 2015, big cat lovers and conservationists worldwide cried out in anguish. The event, while tragic, shined a much-needed spotlight on the standards for the legal hunting of lions and other wild cats. In countries where hunting of wild cats is allowed, Panthera is working with governments to adopt and enforce an above and beyond standard, requiring managers to prove that cat populations are either being maintained at robust levels or increasing in the presence of trophy hunting.

**Governments worldwide are moving to impose tougher standards based on sound science for the legal hunting of wild cats and the import of their trophies.**

## Global Progress

- Stood with advocacy groups in South Africa to oppose the practice of breeding lions in captivity for canned hunting
- Established three community-based conservancies in Tajikistan to manage hunting of snow leopard prey
- Informed U.S. Fish and Wildlife Service's decision to designate the African lion as endangered in West and Central Africa and tighten rules around trophy imports
- South Africa placed a temporary moratorium on leopard hunting while they assess scientific data about the status of leopard populations

## MAINTAINING BALANCE

In Central Asia, the opportunity to hunt a markhor comes with a high price—an avid foreign hunter might pay as much as 120,000 U.S. dollars to legally hunt a trophy of the rare species of wild mountain goat. Where legal hunting is poorly managed, snow leopard prey species like the markhor, ibex, and argali are disappearing from the landscape, driving snow leopards to prey on domestic livestock or starve. Panthera is working with governments and local communities in Tajikistan and Kyrgyzstan to implement tight controls where hunting of snow leopard prey is permitted.

**In communities where the hunting of snow leopard prey is strictly managed, prey populations have increased; consequently, snow leopard numbers have also increased.**

Opposite  
Cecil and a lioness in  
Hwange National Park,  
Zimbabwe

Above  
Camera trap photo of blue  
sheep herd on the Tibetan  
plateau, Qinghai Province,  
China

# Preserving Wild Cat Corridors and Habitats

## A CRUCIAL LINK

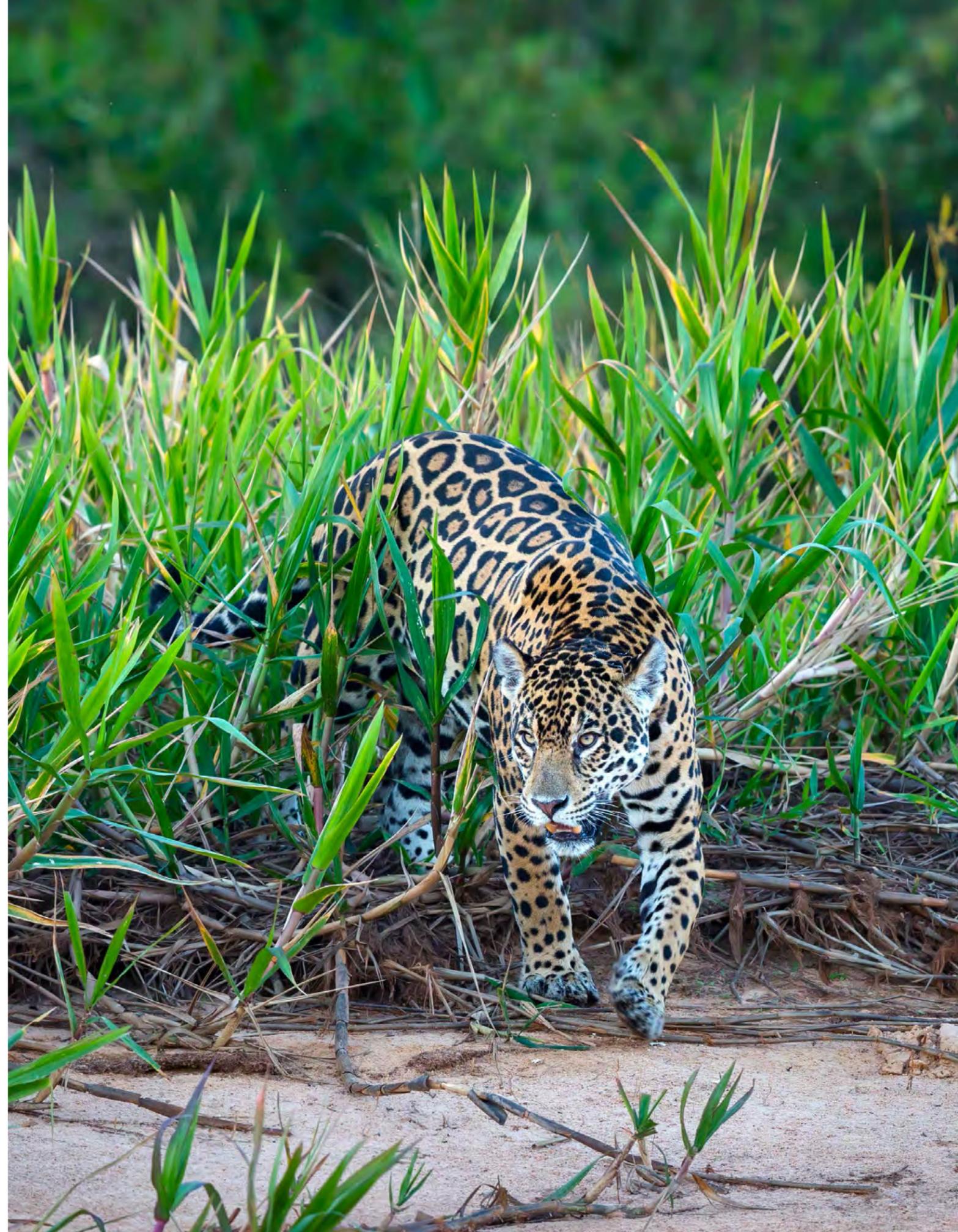
Colombia's San Lucas Forest, which connects jaguar populations between Central and South America, is a crucial link in the 5,000 mile chain that jaguars have roamed for half a million years. One of the most richly diverse ecosystems in the Americas, the San Lucas Forest has been a hotbed of human development and human conflict, making the effort to protect it both urgent and difficult. Since 2009, Panthera has been working to preserve the San Lucas Forest and in 2015 secured a decree from the Colombian government to protect the area from mining, logging, and ranching for two years. During that time, Panthera will work to ensure that the land becomes a permanently protected area by 2017.

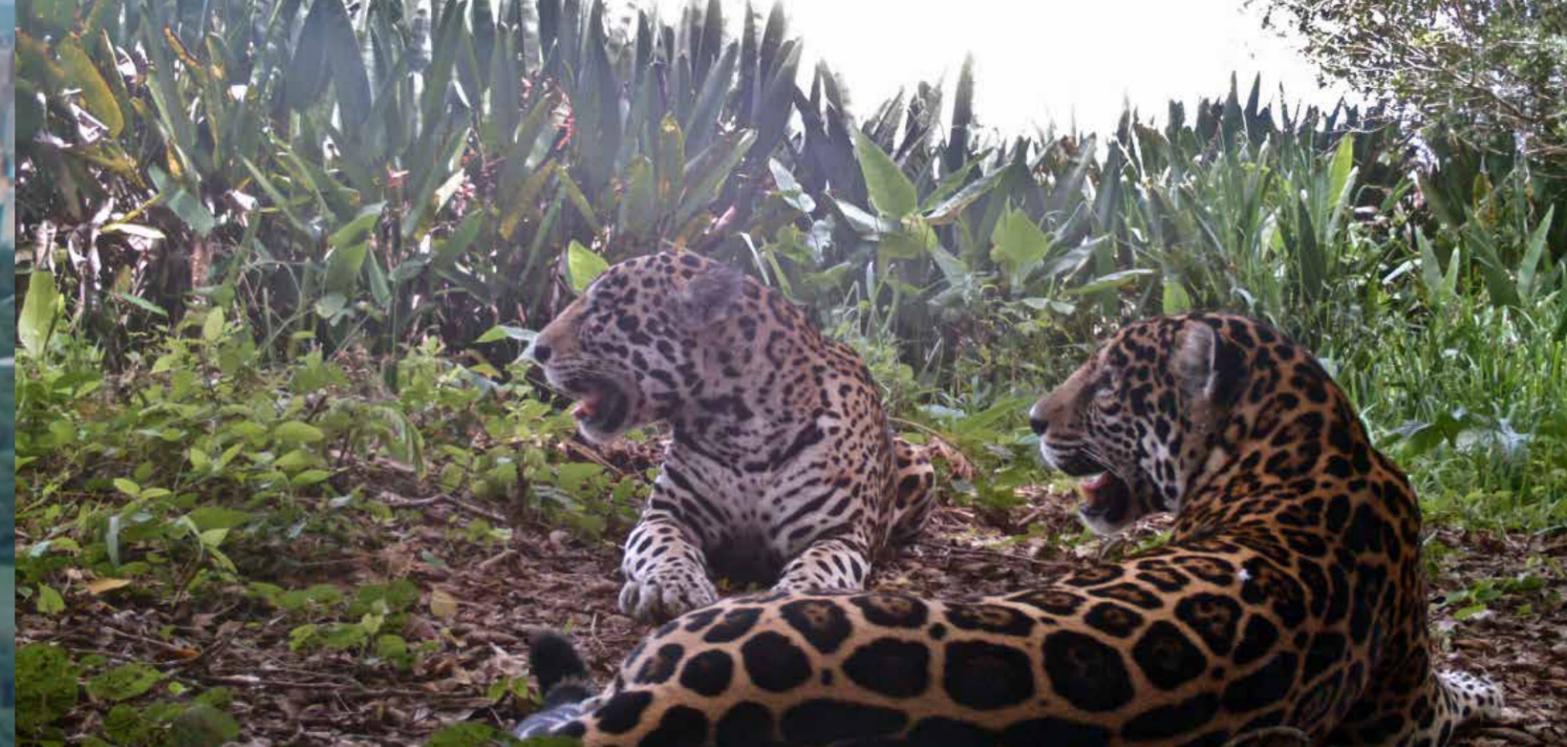
**By preserving the San Lucas ecosystem, jaguars and countless other animals and plants will be protected along with a vital watershed that supports over 100,000 people.**

## North to South Progress

- Advanced goal to establish connectivity along the Jaguar Corridor by signing first-time agreements with Mexico and the Rama-Kriol indigenous group in Nicaragua, bringing the number of countries officially recognizing the Jaguar Corridor to eight
- Colombia continued its leadership in Latin America as a champion of jaguar conservation, vowing to preserve the integrity of the Jaguar Corridor in its planning and development decisions and set an example for corporations and other private entities doing business in Colombia
- In Costa Rica, completed three-year design project to maintain jaguar and wildlife movements around the largest hydroelectric dam and impoundment in Mesoamerica, funded by the Interamerican Development Bank
- Initiated the Jaguar Program's first law enforcement patrol in Honduras and Nicaragua, two of the most threatened sections of the Jaguar Corridor

A jaguar near Porto Jofre, in southwestern Brazil





## Spreading the Word

### PANTHERA'S REACH

Successful conservation of wild cats relies heavily on global recognition of the threats facing these species and their importance to the landscapes they roam and the wildlife those landscapes support. Through press outreach, social media campaigns, email blasts, and high-profile partnerships, Panthera aims to reach, inform, and galvanize a vast audience.

**Millions of people read or heard about the state of the world's wild cats, the dire threats they face, and the innovative work happening on the ground to protect them.**

### Global Progress

- Our thought leaders, programs, and work were featured in many print, digital, and broadcast outlets around the world in 2015, including: AP, BBC, Bloomberg Businessweek, CNN, *Financial Times*, *Forbes*, *The Guardian*, *LA Times*, *National Geographic*, *The New York Times*, Reuters, *USA Today*, *Vice*, *The Wall Street Journal*, and *The Washington Post*
- Grew our audience in social media, with 233,000 Facebook followers at the end of 2015 and new followers at the rate of more than 1,000 per week; our most popular Facebook post in 2015 reached over 1,000,000 people
- Members of our staff published 48 peer-reviewed papers in leading scientific journals and authored three books

## Investing in the Future of Conservation

Panthera is one of the world's largest funders of wild cat research, awarding over \$1,600,000 in 2015 for scholarships, grants, fellowships, and genetics research.

### WINSTON COBB MEMORIAL FELLOWSHIP

Clive Chifunte, a Zambian National and the 2015 Winston Cobb Memorial Fellow, worked with Panthera's Cheetah Program Manager Dr. Kim Young-Overton to map the distribution and abundance of cheetahs across Kafue National Park in Zambia. This research will help guide Panthera's future conservation work for cheetahs and other large mammals in the park.

### LIZ CLAIBORNE ART ORTENBERG JAGUAR RESEARCH GRANT PROGRAM

Armando Dans, a Nicaraguan national, is studying the extent of jaguar poaching in the Karawala Region and the Indio-Maíz Biosphere Reserve in Nicaragua. By modeling the impact of poaching on jaguar survival in the area through camera trapping and interviews with jaguar poachers, Armando will help local conservation efforts curb poaching and save this crucial stretch of the Jaguar Corridor.

### SMALL CAT ACTION FUND

The Small Cat Action Fund supports research activities on smaller cat species throughout the world. In researching population declines of Sand Cats in the Kyzylkum Desert in southern Kazakhstan, Georgiy Shakula, a Kazakh national,

found that competition for prey with nearby Wildcat populations may be a factor. She is also educating the local community on conserving both species of cats.

### WILDCRU

Panthera also supports the research of Oxford University's Wildlife Conservation Research Unit (WildCRU), which offers a postgraduate degree in International Wildlife Conservation Practice that equips students to contribute effectively to conservation research and action in the developing world. 2015 graduates came from Mexico, Zimbabwe, Guatemala, Brazil, Iran, and Myanmar.

**Opposite**  
Panthera President Dr. Luke Hunter interviewed on the Amanpour program on CNN

**Above**  
Camera trap capture of two jaguars in the wetlands in the Municipality of Puerto Wilches, Santander, Colombia

# Robert Dallet Initiative

Hermès and Panthera have joined forces to create a living legacy to Robert Dallet, the late French artist and naturalist whose lifelike paintings of wild cats for the Parisian house have captivated a generation of Hermès clientele. The Robert Dallet Initiative for Wild Cat Conservation, launched in late 2015, includes a multifaceted outreach campaign that will increase awareness for Panthera's efforts globally, and will fund Panthera's leading research and programs to protect wild cats and their landscapes around the world, including:

- Rebuilding lion populations in Africa
- Building the world's largest wildlife corridor for jaguars
- Increasing snow leopards by increasing their prey
- Protecting tigers from poachers
- Ending global persecution of leopards

To elevate Dallet's unique brand of advocacy to new audiences, Panthera and Hermès collaborated on the creation of a one-of-a-kind exhibition, entitled *Fierce and Fragile*, which features 60 of Dallet's paintings, drawings, and sketches of wild cats. The exhibition debuted at the Bruce Museum in Greenwich, Connecticut, and is currently on a tour of Europe and Asia that will run throughout 2016 and 2017.

**“We can think of no better partner to help realize Robert Dallet’s dream of a future for wild cats than Panthera.”**

Pierre-Alexis Dumas  
*Artistic Director, Hermès*

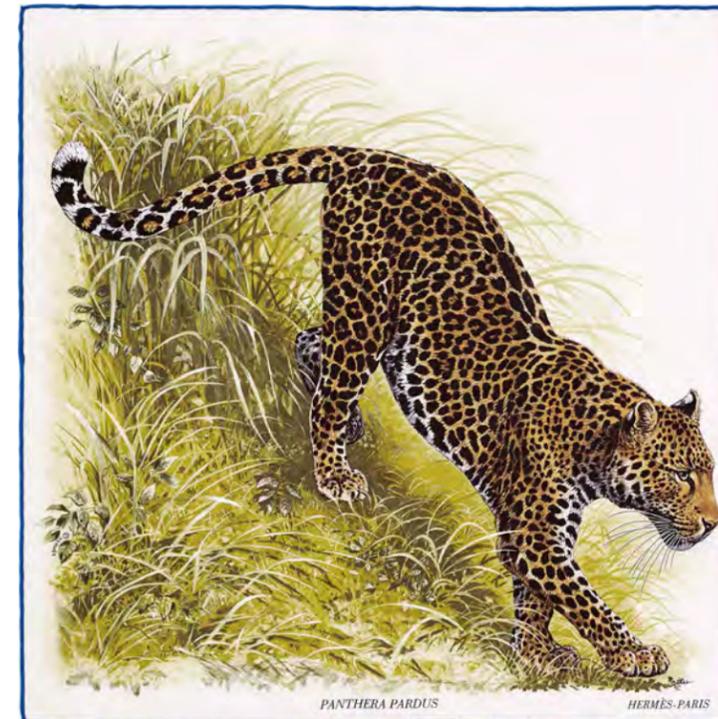
**“We are honored to join with Hermès to translate Dallet’s artistic fervor into science-based strategies to save the wild cats he loved.”**

Thomas S. Kaplan, PhD  
*Panthera Chairman*

**Opposite Top**  
Robert Chavez, Hermès, Alan Rabinowitz, Panthera, Thomas S. Kaplan, Panthera, Pierre-Alexis Dumas, Hermès

**Opposite Bottom Right**  
Clouded leopard by Robert Dallet for Hermès

**Opposite Bottom Left**  
Sales of Hermès' 2016 charitable scarf benefit Panthera





Site security training course, Pench, Central India

# Partners on the Ground

## PROTECTING TIGERS TOGETHER

In 2015, Panthera and Wildlife Conservation Trust launched a three-year strategy to strengthen monitoring and law enforcement in India's most vital habitats and corridors. As part of this initiative, Panthera's Site Security Team provided comprehensive law enforcement training to 24 members of the Special Tiger Protection Force for Pench and Taboda Tiger Reserves, as well as additional training for biological monitoring and technical support. Wildlife Conservation Trust will utilize this newfound expertise to bring cutting-edge law enforcement and biological monitoring to nearly 75% of all tiger reserves in India.

**Partnerships with local, national, and global organizations enable us to implement innovative, science-based solutions with those closest to the needs on the ground.**

## New Partners & Programs

- Beijing Forestry University and Wildlife Conservation Society-China for first-time snow leopard surveys in China's Xinjian Province and Tibet's Chang Tang Nature Reserve
- World Wildlife Fund in Cambodia's Eastern Plains Landscape to monitor the endangered Indochinese leopard
- Freeland in Thailand's Khao Yai Forest Complex in Thap Lan to yield the first tiger density estimate in a critical Tiger Conservation Landscape and UNESCO World Heritage site
- Zoological Society of London to extend existing partnership to include Thailand's Sri Nakarin National Park and provide vital connectivity to Salakpra National Park to the north
- Working Dogs for Conservation to train Kyrgyzstan's first wildlife detection dogs to identify illegally trafficked snow leopards, argali sheep, and ibex

# Creating a Sustainable Organization

## A Message from the Chief Operating Officer

With our milestone anniversary approaching, Panthera took the opportunity in 2015 to assess the health of the organization and put in place the necessary planning and resource and infrastructure development to deliver on our mission over the long term. We focused on three key areas:

### STRATEGIC PLANNING

With participation from across the organization, we developed Panthera's first organization-wide strategic plan. We looked critically at the effect we've had on wild cat conservation over the past decade and the impact we seek to make over the next ten years.

Our new road map will help guide our activities while retaining enough flexibility to allow us to be responsive to changing conditions. In 2016, we will roll out a performance measurement framework that will utilize substantive data collected at regular intervals to assess program performance against a set of key metrics and inform program and budget decisions.

As part of the strategic planning process, we updated our mission and vision statements to better reflect our approach to wild cat conservation, which includes protecting vast landscapes for all the life that depends on them (see p. 3).

### MANAGEMENT AND GOVERNANCE

We introduced four new board committees that are vital to good governance: Governance, Program, HR/Finance, and Development. The committees will help grow Panthera to meet the global demand for its lifesaving programs and maintain its position at the forefront of innovation and impact in wild cat conservation.

At the staff level, we looked at our human resource needs and introduced new systems for managing workflow across

globally and functionally diverse teams. Development of a leadership development and human resources infrastructure will continue into 2016 to ensure that we're well-positioned to carry out our strategic plan.

### FINANCIAL SUSTAINABILITY

Panthera continued to grow and diversify its base of support in 2015. As the organization transitions from a founder-supported financial model, revenue growth is coming from a broader set of individuals, foundations, and corporations. The Global Alliance, Panthera's global coalition of environmental philanthropists, continues to provide a strong foundation of support, providing \$6 million a year to fund Panthera's conservation efforts.



**LAURA MALONEY, MBA**  
Chief Operating Officer

# 2015 Financial Summary

Panthera continues its dedication to delivering conservation outcomes that maximize the impact of our supporters' investments. Thanks to the continued support of many generous donors, including the Global Alliance for Wild Cats, revenue increased by 7.7% from FY2014 to FY2015. This increase enabled Panthera to expand program spending across six of our seven primary species programs and to build upon enhancements to our support infrastructure, helping to ensure the continued growth and efficiency of our efforts.

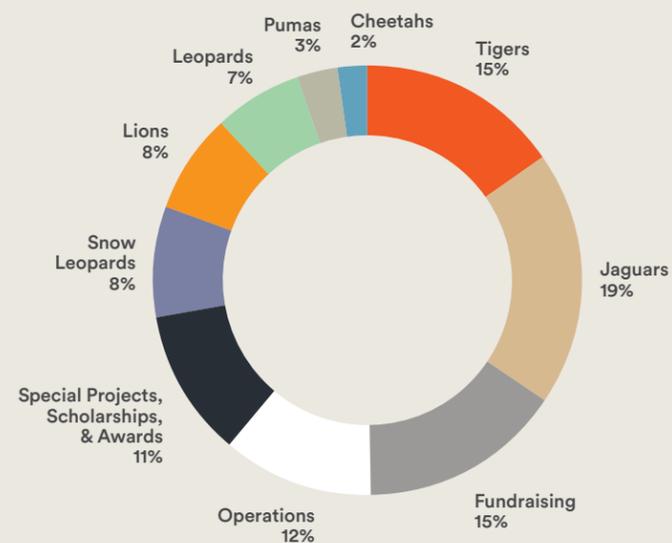
Certain categories of reporting functional expenses were changed for 2015. As such, amounts as reported in the 2014 audited financial statements were reclassified into their respective 2015 categories. These reclassifications had no impact on functional expenses in total.

Copies of Panthera's complete audited financial statements can be downloaded from our website at [www.panthera.org](http://www.panthera.org).

## Total Expenses

2015 Total Expenses	\$14,651,869
2014 Total Expenses	\$14,301,323

## 2015 Expenses



## Revenue

	2015	2014
Unrestricted Contributions & Grants*	\$2,143,305	\$5,497,869
Net Assets Released from Restriction	\$12,411,454	\$8,013,704
<b>Total Revenue</b>	<b>\$14,554,759</b>	<b>\$13,511,573</b>
<b>2015 Net Assets End of Year**</b>	<b>\$53,597,271</b>	

\* In 2015, Panthera changed its method for recording unrestricted income. Approximately \$3.2 million was recorded as Unrestricted Contributions in 2014 that under the new methodology would have been recorded as Net Assets Released from Restriction. This accounts for the fluctuation in the two components of revenue between FY2014 and FY 2015.

\*\* Total Net Assets consist of \$1,617,351 of unrestricted and \$51,979,920 of temporarily restricted assets. Assets are deemed restricted until the time or use restriction of the donation is satisfied. \$47,447,400 of these temporarily restricted assets, representing the outstanding Global Alliance pledges net of unamortized discounts, are time-restricted as they have not yet been received by Panthera.

# Board, Council and Staff Listings

## PANTHERA BOARD OF DIRECTORS

Thomas S. Kaplan, PhD, Chairman  
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Matthew Bostock  
J. Michael Cline  
Joshua Fink  
David Hirschfeld  
H.E. Razan Khalifa Al Mubarak  
Jho Low  
Edith McBean  
Duncan McFarland  
The Honorable Claudia A. McMurray  
William Natbony  
H. Merritt Paulson, III  
Robert Quartermain, PhD

## PANTHERA LEADERSHIP

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Luke Hunter, PhD  
*President*

George Schaller, PhD  
*Vice President*

Laura Maloney  
*Chief Operating Officer*

Gary Baldaeus  
*Chief Financial Officer*

Don Ostrower  
*Senior Director, Finance*

Evelyn Chen  
*Senior Director, Development*

Karen Wood  
*Senior Director, Communications*

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Puma Program Director*

Tom McCarthy, PhD  
*Executive Director, Snow Leopard Program*

Paul Funston, PhD  
*Senior Director, Lion and Cheetah Programs*

Guy Balme, PhD  
*Director, Leopard Program*

John Goodrich, PhD  
*Senior Director, Tiger Program*

Joe Smith, PhD  
*Director, Tiger Program*

Hugh Robinson, PhD  
*Director, Landscape Analysis Lab*

## SCIENTIFIC COUNCIL

Jonathan Baillie, PhD  
*Director of Conservation Programmes,  
Zoological Society of London*

Christine Breitenmoser, PhD  
*Co-chair, International Union for Conservation  
of Nature/Species Survival Commission Cat  
Specialist Group*

Urs Breitenmoser, PhD  
*Co-chair, International Union for Conservation  
of Nature/Species Survival Commission Cat  
Specialist Group*

William Conway, PhD  
*Director Emeritus, President Emeritus and  
Director General, Wildlife Conservation Society*

Sarah Durant, PhD  
*Senior Research Fellow, Institute of Zoology,  
Zoological Society of London and Wildlife  
Conservation Society*

Laurence Frank, PhD  
*Director, Living with Lions and Research  
Associate, University of California, Berkeley*

Claude Gascon, PhD  
*Global Environment Facility Secretariat;  
Formerly, Chief Scientist, National Fish and  
Wildlife Foundation*

Rajesh Gopal, PhD  
*Secretary General, Global Tiger Forum*

Fred Launay, PhD  
*Director General, Mohamed bin Zayed Species  
Conservation Fund; Senior Advisor to the  
Secretary General of the Environment Agency,  
Abu Dhabi*

Tom Lovejoy, PhD  
*Senior Advisor to the President, United Nations  
Foundation; Research Associate, Smithsonian  
Tropical Research Institute; Chair, National  
Geographic's Big Cats Initiative; formerly,  
President, Heinz Center for Science, Economics,  
and the Environment*

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A snow leopard investigates a camera trap in the Pikertyk area, Kyrgyzstan

## Thank You

Panthera's work to save wild cats and their landscapes worldwide would not be possible without you. Thank you for your generous support and dedication, and for sharing with us the vision of a world where wild cats thrive in healthy landscapes that sustain countless plants, animals, and people.

Puma in Torres del Paine National Park in southern Chilean Patagonia



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